

May 2016

FEASIBILITY REPORT

Project Game Changer
(Jefferson County, FL)



Prepared for:
**Jefferson County &
Red Hills Sports Group, LLC**
Prepared by:
The Sports Facilities Advisory, LLC

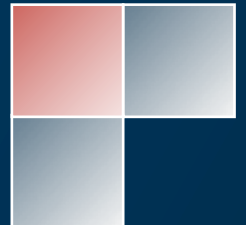


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INTRODUCTION

Project Overview

In January 2015, The Sports Facilities Advisory (SFA) was selected by the Red Hill Sports Group, in conjunction with Jefferson County, to study the feasibility of developing a youth sports tourism facility in Jefferson County, FL, also known as Project Game Changer. Through this agreement, SFA was engaged to review existing data, conduct a market study, visit Jefferson County to tour the site and market, facilitate a planning and strategy, conduct meetings and interviews with various stakeholder groups, and produce a detailed five-year financial forecast.

As part of the analysis, SFA worked with the project team to define success factors for the complex. Through that process, the team determined that the complex must meet three criteria in order to be feasible:

1. The facility must establish itself as a regional tournament and event destination and create a positive economic impact by bringing incremental revenue to Jefferson County and the surrounding communities from non-local athletes and their families.
2. It must create a set of assets that enhance local residents' and local sports organizations' access to high-quality, year-round sports facilities.
3. It must be optimized operationally so as to limit the amount of ongoing financial support required while maximizing the opportunity to attract and host non-local users.

To create a comprehensive report that considers each of the factors above, SFA has analyzed the current demographics, existing service providers, and sports participation in the region, created a facility program to support sports tourism events, forecasted the financial feasibility, and projected the potential economic impact on the local area. SFA recognizes the significant amount of work that the project team conducted prior to the development of this feasibility report. As a result, there are local sports organizations that have entered into letters of intent for use of the facility and program partnerships. As the facility draws closer to operations, these agreements and negotiations will be finalized and accounted for in the financial forecasts. This report serves to summarize the work completed to date.



ABOUT SFA | SFM

The Sports Facilities Advisory | The Sports Facilities Management



Operated by a team of accomplished sports facility operators, business advisors, league sports experts, corporate team development professionals, and facility design professionals; SFA | SFM is a full-service consultancy firm specializing in the planning, opening, and managing of sports and recreation facilities of all sizes and scope. SFA | SFM assists clients in evaluating opportunities, developing new sport

and recreation facilities – from community centers to sports tourism destinations and professional-level training and competition facilities – and managing or optimizing existing operations.

SFA | SFM's work encompasses multisport and multipurpose centers, performance training facilities, health/fitness centers, aquatic facilities, and outdoor complexes.

SFA was founded in 2003 to respond to the demand for professional planning as well as financial and management services in the youth and amateur sports market. The SFA | SFM team has overseen the financial planning and development of a portfolio of more than \$4 billion in sports, recreation, fitness, and entertainment venues. SFA | SFM currently provides management oversight for numerous multipurpose facilities across the U.S.

A true differentiator for SFA | SFM in the sports facilities industry is the depth of its team and the breadth of its experience and expertise. SFA | SFM boasts the most recognized and esteemed staff of sports business professionals and experts in this industry. Widely regarded as innovators and leaders in youth/amateur sports planning and management, the SFA | SFM team is driven by its commitment to developing facilities that positively impact communities and families. The SFA | SFM staff includes sports commissioners, successful sports and youth development entrepreneurs, multiple MBA's, seasoned operations and programming experts, and experienced accountants and business analysts. SFA | SFM recruits talent from top organizations. In fact, SFA | SFM consultants have been advisers to such notable clientele as Sony Pictures, Wyndham Resorts, Cornell University, George Mason University, The Ohio State University, Ritz-Carlton, Nokia, Halliburton, and USAA. SFA | SFM brings this corporate and leadership perspective to its work and in doing so SFA | SFM is having a positive impact on the level of excellence throughout the youth and amateur sports industry.

Additionally, the SFA | SFM team includes senior-level staff and GM's who came to SFA | SFM from The House of Blues, Downtown Disney, Gaylord Entertainment, Life Time Fitness, Ford Field (Home of the Detroit Lions), the YMCA, the United States Army Special Forces, and the United States Marines, as well as the management and operations of other venues such as theater companies and wineries. SFA | SFM shares this diversity to demonstrate that while SFA | SFM have significant experience in tournaments, events, leagues, camps, and clinics; our approach grows from a well-rounded background of professional experience both inside and outside of the traditional sports industry.

Since its inception in 2003, the SFA | SFM team has consulted on more than 60 operational sport, recreation, and youth leadership centers across the country. SFA | SFM has also completed hundreds of financial forecasts and feasibility analyses for projects across the U.S. and internationally. SFA | SFM is conservative in its market research and feasibility projections. More than 70% of the projects analyzed by SFA | SFM result in a "Feasibility: No" or require significant changes to the original business model, financing structure, or facility design. Additional information can be found at www.sportadvisory.com.

MARKET OVERVIEW

Market Demographic Characteristics

As part of this phase of work, SFA conducted an in-depth demographic analysis. To begin the demographic study, SFA reviewed the Jefferson County market as a whole to determine the drive time distances that will encompass the primary trade area for local programming. In this market, SFA utilizes a drive time of 45 minutes to determine the number of potential participants for “standard,” local programs. This is based on the distance of existing service providers and industry findings that people will drive up to one-third of the time they will be at the facility.

A “standard” program offering will be scheduled for one hour and most patrons will arrive 15 minutes early and remain at the facility for 15 minutes after the end of the session to accommodate changing, stretching, cooling down, etc. This means that the 90-minute stay would draw people from a 30-minute drive time radius. That said, activities will range from 30 minutes (select private training session) to two or more hours (competitive team practices), so different program options will have different primary markets.

In accordance with the information above and to gain a comprehensive understanding of the market, SFA has analyzed the 10-, 15-, 30-, 45-, and 60-minute drive time demographics. The chart below summarizes key demographic factors for the 15-, 30-, and 60-minute drive time populations to show a brief summary of the information analyzed.

Key Demographic Factors			
Category	15 Minutes	30 Minutes	60 Minutes
Total Population	11,888	194,361	437,889
Population Growth - 5 Year Projection	5.7%	5.2%	4.7%
Median Age	44.6	34.9	33.1
Median Household Income	\$64,750	\$54,250	\$42,763
Average Expenditure: Recreational Lessons	\$48	\$38	\$32

A full demographic report can be found in the appendix at the end of this document. It includes additional demographic and economic factors that influence participation and shows the data for critical drive time radii of 10, 15, 30, 45, and 60 minutes from the potential facility. Additionally, SFA has provided maps showing the distribution of population density and median household income.

Existing Area Facilities

As can be expected in an active sports tourism region, there are a significant number of existing providers. In order to determine the share of the market that Project Game Changer can expect to capture, SFA performed an in-depth analysis of the existing service providers for local programs, sports tourism facilities, and tournaments and event offerings.

Based on the vision of the project team, SFA has identified three primary categories of existing service providers: Indoor Court Tournament Facilities, Outdoor Multi-Purpose Field Tournament Facilities, and Outdoor Baseball/Softball Field Tournament Facilities. A sampling of existing facilities as well as tournaments and events in the region can be found in the appendix of this document.

The facilities researched represent a sampling of indoor court, outdoor baseball/softball field, and outdoor multi-purpose field tournament and events facilities within the region surrounding Jefferson County. In addition, SFA researched past, current, and future events that take place in the region. It is important to note that while these tournament and event facilities have been identified, there are a variety of tournaments in the market that are held at multiple smaller locations that could not host a large scale tournament at a single facility.

There are a few items to note related to existing area facilities:

- The facilities researched represent potential competitors in the market that are currently hosting programs, tournaments, or other events that may impact the operations at a new facility. As stated above, not all facilities will have an equal impact on the opportunity, and some may not impact the new facility at all.
- The comprehensive market study that SFA conducted during the pro forma development determined each existing facility's impact on a new facility's ability to achieve financial and operational success. The factors SFA uses to perform this analysis include, but are not limited to:
 - Proximity to new facility
 - Quality of physical space
 - Pricing
 - Seasonality
 - Marketing reach and capture rate
 - Program mix and service offerings
- Specifically related to tournament and event facilities, SFA researched the existing tournament and event inventory related to the factors below, which allowed SFA to quantify the opportunity for a new facility to attract existing events and create new events.
 - Existing tournament inventory
 - Locations
 - Pricing
 - Seasonality
 - Local vs. non-local participation and attendance
 - Number of teams
 - Level of competition

In summary, there are a high number of service providers in the Jefferson County regional market that could impact a new facility. This is to be expected in a region with a number of major markets. The impact of local and regional facilities as well as existing tournament and event inventory is factored into the financial and economic impact projections summarized in this report and detailed in the accompanying pro forma documents.

STATE OF THE INDUSTRY

As part of the vision for Project Game Changer, the facility would be capable of hosting sports tourism events, which bring teams from out of the market to play and stay in the facility destination.

In today's youth sports landscape, the number of participants in "traditional" youth sports has declined, while the number of games in those sports has increased. The number of players is decreasing due to the fact that recreational and non-competitive participants are finding alternative extracurricular activities, ranging from non-traditional and adventure sports to technology-based activities and everything in between. Meanwhile, competitive players in traditional sports are specializing at an earlier age participating in their sport(s) of choice year-round and competing in anywhere from eight to 30 or more tournaments annually, depending on the sport.

From a venues perspective, in the past two decades there has been incredible growth in the number and availability of tournament-ready facilities. In the 1980s and 1990s, amateur tournament facilities were primarily confined to well-known destinations that possessed one-of-a-kind attractions such as the Baseball Hall of Fame and Disney World. In the late 1990s, municipalities and communities across the country began packaging their various sports assets together in an effort to host and attract large events that needed multiple – and often dozens – of fields or courts. Today, the most progressive cities and counties are developing their own facilities, creating best-in-class competition venues that often bring thousands of visitors and millions of dollars of direct spending annually.

Below are some critical pieces of information and statistics related to the sports tourism industry:

- In the United States, sports tourism is a \$200 billion per year travel industry.
- The youth and amateur segment of sports tourism is a \$9 billion industry nationwide that has experienced 20% growth over the last 3 years.
- Last year, 28.5 million visitors were hosted through youth and amateur sports events.
- 50% of sports commissions are located in cities with a population under 250,000.
- Sports tourism is the only segment of the tourism industry that did not decline in a single quarter during the recession.
- Mid-sized markets and vacation destinations dominate the youth and amateur sports tourism industry. This is because large markets are sometimes constrained by space and competing interests, while small, isolated markets are sometimes constrained by infrastructure.
- Successful sports tourism destinations, regardless of the size of the market, commit to high quality, expertly maintained facilities that professionally managed with operational excellence as a top priority.

The chart below shows general statistics for youth and amateur sports participation and supports the reason travel sports is such a significant business in today's youth and amateur sports landscape.

Youth Sport Statistics (Ages 5-18)	Data
Number of kids who play organized sports each year	35 Million
Percent of kids who play sports outside of school	60%
Percent of boys who play organized sports	66%

Percent of girls who play organized sports	52%
Percent of coaches who are dads coaching their own kids	85%
Percent of corporation executives who played sports	73%
High School Sports Statistics	Data
Number of boys playing high school soccer	284,000
Number of girls playing high school soccer	209,000
Number of boys playing high school football	1 Million
Number of boys playing high school basketball	500,000
Female Sports Statistics	
Female high school athletes are 92% less likely to get involved with drugs	
Female high school athletes are 80% less likely to get pregnant	
Female high school athletes are 3 times more likely to graduate than non-athletes	
Odds of Going Playing at the Next Level	Odds
Odds of a High School football player making it to the NFL	1 in 6,000
Odds of a High School basketball player making it to the NBA	1 in 10,000
Odds of a High School soccer player receiving a full scholarship to a Division I or II School	1 in 90

OVERVIEW OF THE BUSINESS MODEL

The business model of Project Game Changer features a flexible, year-round program offering a diverse product/service mix focused on the ability to draw visitors from the regional markets for sports and generate economic impact through sports tourism.

The facility program is detailed in the pages that follow, but at an overview level it features an indoor facility that contains courts, training, turf, and indoor entertainment/adventure center elements as well as a covered training turf field. By combining these spaces, adhering to a quality standard that is necessary to become a premier destination, and incorporating entertainment and adventure elements and performance training elements, Project Game Changer can become a hub of activity for the local and regional areas.

In order to be successful, the facility will have to capitalize on the opportunity to generate revenue in both regional (sports tourism-based) events and local programming. Those business units will use the same spaces, but are very different in the way programs are developed, their time and inventory requirements, and the way in which they generate revenue for the facility and the community.

Sports Tourism Model

The goal of a sports tourism model is to attract teams, players, and spectators to the market to generate revenue for the facility and to create economic impact through direct spending in the community. Within the sports tourism model, there are two primary ways of developing tournaments: creating in-house tournaments and outsourcing tournaments to existing organizers/rights holders.

In-house tournaments require a significant amount of time, energy, and human resources to develop and execute. This type of event requires the facility to market the event, register teams, secure hotels, train staff, hire officials, manage play, etc. As such, significant revenue can be generated but the cost of doing business is high. Additionally, tournaments typically take multiple years to grow, and as a result first-year (and often second-year) events are small, marginally profitable, and create a minimal economic impact.

Outsourced tournaments require much less work on the part of the facility because inventory is rented to a tournament provider who is in charge of securing teams and running the event. Additionally, they often provide greater economic impact in the early years of operation because they are not first year events, and therefore there are more teams in attendance. However, the amount of money the facility can generate on an outsourced tournament is limited because team registration fees always go to the rights holder, as do other revenue streams (e.g. hotel rebates, gate fees, etc.).

Local Programming Model

The local programming model is designed to make Project Game Changer a year-round sports hub for local residents by serving as a community asset providing sports, recreation, and youth development services. In order to accomplish this goal, the complex will develop its own in-house program options and partner with existing community organizations such as Parks & Recreation Departments, existing program providers, and coaches. By creating partnerships with groups and people who have the ability to bring existing teams/user groups to the facility, the complex will host multiple activities and serve a wide range of community pursuits.

Project Game Changer will offer instructional clinics, leagues, tournaments, classes, club teams, and other programs for any or all of the following activities:

- Soccer
- Lacrosse
- Football

- Baseball
- Softball
- Field Rentals
- Sports Performance
- Corporate and Group Events
- Youth Programming
- Birthday Parties
- Climbing

Program Mix

In both the local and sports tourism models, SFA recommends a facility program mix that is more heavily focused on internal or in-house programs rather than rental or outside service provider programs. While SFA recognizes the value of relationships with existing service providers and local sports organizations, in-house programming presents the facility with the following growth and business development opportunities:

- **Greater Ownership of the Business:** Running in-house programs will allow the management team to dictate all aspects of the products and services being offered in the facility. This ownership provides the ability to make decisions regarding marketing, sales, and operations of all programs. Furthermore, the facility will rely less on the skills, experience, and relationships of outside people or organizations and therefore strengthen the complex's ability to offer best-in-class services to its customers.
- **Control of the Customer Experience:** All programs are a reflection of the facility and affect customer perception of the brand. With a rental model, a facility has a minimal level of control over program quality and customer experience. If a program run by an outside organization does not meet customer expectations, the facility will be directly associated with that bad experience. On the other hand, internal programs allow the facility to control the quality of customers' experiences.
- **Higher Financial Returns:** Rental programs are limited in the level of revenue they are able to generate. This relatively flat revenue restricts the ability to capitalize on growth opportunities. An internal program business model creates the opportunity for the facility to grow programs and increase the amount of revenue that can be generated per hour. With the proper investment in and development of in-house programs, the facility will be able to generate significantly higher levels of revenue.
- **Facility Database and Cross Marketing:** Internal programming presents the facility with the opportunity to build an extensive internal database of its customers. Owning and running in-house programs will allow the facility to capture and retain important customer contact information. This internal database will create a platform for the management team to cross-market appropriate programs to people who are already customers and invested in taking part in the products and services that the facility has to offer. The ability to cross-market to an internal database is substantially more effective than many traditional marketing initiatives.
- **Ability to Maximize Scheduling:** A rental-only model restricts the management team's ability to maximize program scheduling. This is a result of the desire of outside programmers and rentals to purchase only the best and prime time hours in the facility. With an in-house program model, the management team will be able to dictate the day and time that programs are run and therefore allow the facility to maximize the use of available scheduling time.

A gradual transition towards a higher level of internal programming after opening will allow the facility to maintain relationships and utilize outside programming during the maturation process. As the facility matures, shifting to an increased percentage of internal programs will allow the facility to capitalize on opportunities to grow programs and contribute to a higher level of financial sustainability.

FACILITY OVERVIEW

Facility Program

After an in-depth analysis and multiple discussions revolving around facility design, the final model was developed, which is meant to model the cost and performance of the facility.

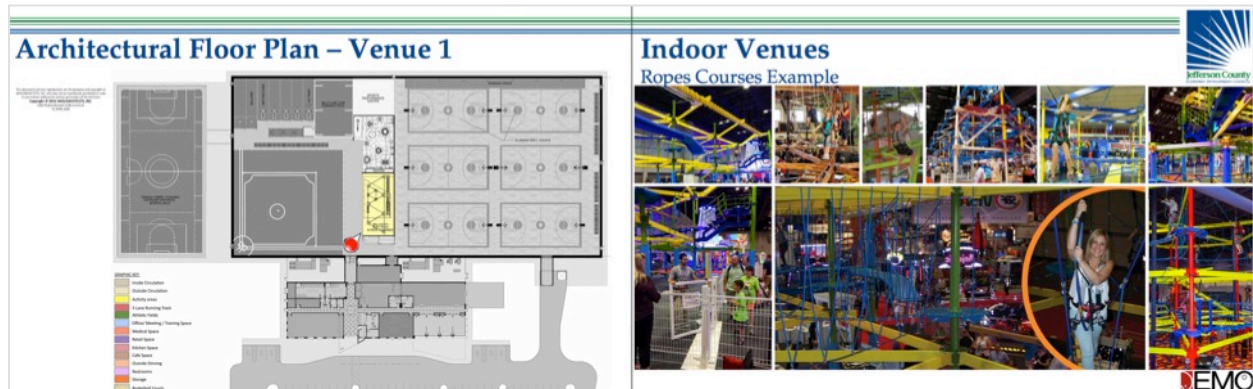
The first recommendation is for Project Game Changer to develop indoor assets that are as flexible in their use as possible and create opportunities for basketball, volleyball, futsal, soccer, lacrosse, football, baseball, and softball as well as cheer, dance, wrestling, gymnastics, trade shows, conventions, etc. The indoor facility is comprised of six basketball courts with the capability of being cross-lined for ten volleyball courts, a turf infield, seven batting cages/pitching tunnels, a multi-use training turf, sports performance training area, food and beverage service areas, and administrative space. In addition to the sports spaces and support amenities, the indoor facility will feature rock/adventure climbing and ropes course elements. Adjacent to the air-supported structure is a covered training turf field that will accommodate long field sports such as soccer, lacrosse, and football. Below are the conceptual floor plans developed for the founding team by Emo Architects:



Full details on the construction and start-up cost estimates for the indoor portion of the complex can be found in the full financial forecast.

Facility Layout & Configuration

Project Game Changer will include a variety of spaces that can be configured multiple ways in order to be as flexible an asset as possible to create a sports and recreation facility that meet the needs of the local community as well as the greater region. The descriptions below are of the various spaces and configurations planned for Project Game Changer.



The ropes course area will be located adjacent to the rock/adventure climb amenities and in the main corridor of the dome right off the main entrance. This amenity will provide adventure and entertainment programming and drop-in for the local community as well as tournament visitors. The ropes course will improve visitor experience as well as serve as a revenue-generating asset for Project Game Changer.



Similar to the ropes course area, the rock/adventure climb space featuring Clip n' Climb elements will provide active recreation and entertainment to facility guests and create a family experience that is synergistic with the goals of Project Game Changer.



Architectural Floor Plan – Venue 1

Indoor Venues

Sports Performance Center Example

Architectural Floor Plan – Venue 1



Architectural floor plan of Venue 1, showing various rooms and a basketball court area. The plan includes a legend for room types: Indoor Courtroom, Outdoor Courtroom, Activity Area, Event Space, Office, Reception, Restroom, Storage, and Other. The basketball court area is highlighted in yellow.

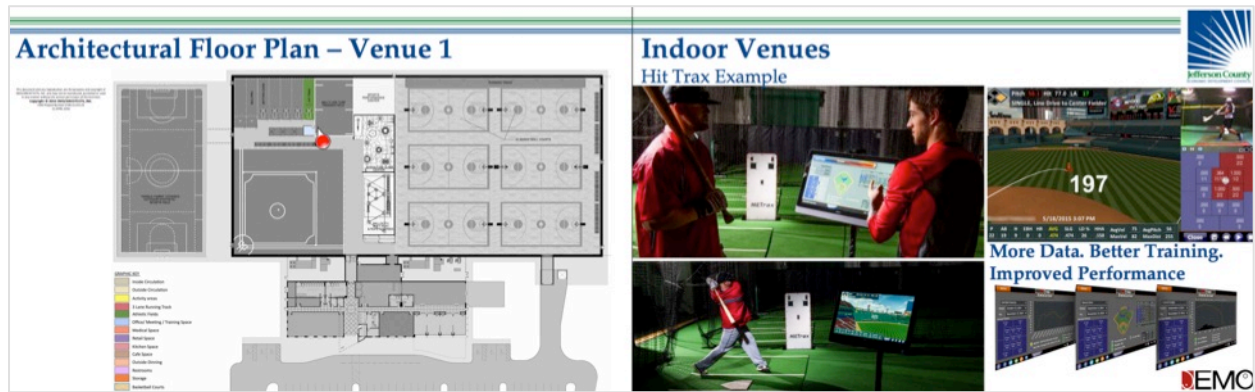
Indoor Venues

Basketball Courts Example



Photograph of an indoor basketball court, showing players and spectators. The court is marked with standard basketball court lines and has a red floor. A large American flag is visible in the background.

The Sports Facilities Advisory, LLC



Project Game Changer will feature seven batting cages/pitching tunnels that will be equipped with pitching machines to serve the baseball/softball training needs of the local community. One of these cages will be equipped with a Hit Trax swing analysis system, which will bring state-of-art training to local athletes.



Adjacent to the air-supported structure is a tension fabric covered outdoor synthetic turf field. The turf field is 200' x 100' and provides a standard training field for long field sports such as soccer, lacrosse, football, and field hockey. This amenity will provide year-round space for youth and adult leagues, training, camps, and clinics.

ECONOMIC IMPACT OVERVIEW

Economic Impact

In addition to the financial forecasts, SFA produced an economic impact analysis to demonstrate the influence Project Game Changer will have on Jefferson County and the surrounding counties through direct spending from non-local athletes and their families. The tables below summarize the economic impact drivers – which are non-local days in market and total room nights generated – for each of the portions of the project. Additionally, they show the economic impact (in dollars) for each portion of the project, as determined by SFA’s proprietary methodology for determining per-person spending. In Jefferson County and the surrounding areas, SFA estimates that the average daily expenditure per person, including lodging, dining, entertainment, and shopping, will be approximately \$100.

Economic Impact	Year 1	Year 2	Year 3	Year 4	Year 5	5-Year Cumulative
Total Non-Local Days in Market	45,420	52,380	67,650	79,590	90,990	336,030
Total Room Nights	10,203	11,814	15,369	18,237	20,969	76,591
Economic Impact	\$4,542,000	\$5,238,000	\$6,765,000	\$7,959,000	\$9,099,000	\$33,603,000

The indoor facility is projected to bring approximately 10,203 room nights to Jefferson County and the surrounding area and generate \$4.5 million of direct spending from non-local attendees in year one. In year five, the number of room nights is expected to grow to approximately 20,969 and generate \$9.1 million of direct spending from non-local attendees.

Economic Impact	Year 6	Year 7	Year 8	Year 9	Year 10	10-Year Cumulative
Total Non-Local Days in Market	93,720	96,531	99,427	102,410	105,482	833,601
Total Room Nights	21,598	22,246	22,913	23,600	24,308	191,256
Economic Impact	\$9,371,970	\$9,653,129	\$9,942,723	\$10,241,005	\$10,548,235	\$83,360,062

In year ten of operations, the indoor portion of the facility is projected to bring 24,308 room nights to Jefferson County and the surrounding area and generate \$10.5 million of direct spending from non-local attendees.

Job Creation

As part of the economic impact study, SFA conducted an analysis of the ongoing job creation that will be generated by the development of Project Game Changer. These are permanent jobs that consist of both full-time and part-time positions. In order to be consistent, SFA forecasted the number of permanent jobs created based on full-time equivalence. Full-time equivalence is the number of positions that part-time compensation equals based on a full-time employee working 40 hours per week for 52 hours a year.

Total Job Creation Indoor

	Year 1	Year 2	Year 3	Year 4	Year 5
Staff Salaries	\$724,595	\$855,125	\$1,062,501	\$1,158,061	\$1,279,785
Hours Worked	72,460	85,513	106,250	115,806	127,979
Full-Time Equivalence	34.8	41.1	51.1	55.7	61.5
Full-Time Employees	8.0	8.0	8.0	8.0	8.0
Total Job Creation	42.8	49.1	59.1	63.7	69.5

*Hours worked assumes an average hourly rate of \$10

**Full-Time Equivalence assumes 40 hours per week for 52 weeks per year

In the first year of operations, the indoor facility is forecasted to create 8 full-time positions and a total of 42.8 full-time equivalent positions. By year five of operations, Project Game Changer will bring a total of 69.5 full-time equivalent positions to the area.

COMPARABLE FACILITY STUDY

Although the sports tourism industry has existed as long as travel sports have been played, the youth and amateur segment of the industry has grown and matured rapidly over the last two decades. In today's climate, youth and amateur sports tourism is a highly competitive business that hinges on best in-class facilities managed by experienced professionals in attractive travel destinations.

The project team has requested that SFA provides an example of a sports tourism facility that is funded in full by the public and managed by a private management company. While there are a large number of facilities across the country designed to host large sports tournaments, there are only a small handful of publicly funded, privately managed sports tourism assets. That said, the industry is trending toward this type of relationship; SFA is involved in the two most significant sports tourism facilities opening in 2014 and 2015, both of which are publicly funded and managed by SFA under a long-term agreement.

As an example of a facility that was planned and is operated in a similar way to how Project Game Changer is proposed, Rocky Top Sports World in Gatlinburg, TN should be reviewed to compare the scope, projections, and opportunity for exceeding expectations set in SFA's projections.

Rocky Top Sports World - Gatlinburg, TN

Rocky Top Sports World (RTSW) is an indoor/outdoor sports tourism destination located at the gateway to the Smoky Mountains in Gatlinburg, TN. Construction was completed in June of 2014, and in the first year of operations RTSW is exceeding each of the economic impact factors projected.



Facility Highlights: 86,000 square foot indoor court-based facility with 6 basketball courts and 12 volleyball courts; access to four additional basketball courts and three additional volleyball courts on the 80-acre mixed-use campus; seven outdoor long fields, six of which are synthetic turf.



Planned By: Barber McMurry Architects, The City of Gatlinburg, Severe County, and The Sports Facilities Advisory



Funded By: The City of Gatlinburg and Severe County

Managed By: The Sports Facilities Advisory

Facility Performance:

	Number of Events	Non-Local Days	Room Nights	Direct Spending
Year 1 - Projected	26	58,156	13,154	\$6,168,118
Year 1 - Booked	36	98,417	19,000	\$10,438,306
Year 2 - Projected	35	88,035	21,422	\$9,337,186
Year 3 - Projected	42	128,384	36,755	\$13,616,728
Year 4 - Projected	46	151,277	46,027	\$16,044,764
Year 5 - Projected	49	180,666	57,503	\$19,161,861

CONCLUSION AND NEXT STEPS

Based on the extensive work of the project team and through SFA's facilitation of planning and strategy sessions, site visit, and stakeholder interviews, it was determined that Project Game Changer must meet three criteria in order to be feasible:

1. It must create a positive economic impact by bringing incremental revenue to Jefferson County and the surrounding communities from non-local athletes and their families.
2. It must create a set of assets that enhance local residents' and local sports organizations' access to high-quality, year-round sports facilities.
3. It must be optimized operationally so as to limit the amount of ongoing financial support required while maximizing the opportunity to attract and host non-local users.

As demonstrated in the financial forecasts and detailed in this feasibility report, Project Game Changer can meet all of the criteria above. What follows are the professional conclusions, findings, and recommendations for Project Game Changer project:

Contributors to Project Success

For Project Game Changer, several positive factors can be found, and these "Contributors to Project Success" are listed below:

- **Site and Location:** The site is ideally situated with easy access from Interstate 10, one of the area's and country's largest highways, and state route 59 with great access to the state capital. Regionally, the facility will be accessible within an 8-hour drive from major metropolitan areas in Alabama Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee, creating an ideal location for tournaments and events. This accessibility will help the management team to attract local members and participants as well as teams from all over Southern United States.
- **Larger Development:** A private developer owns the land and plans to develop supporting businesses adjacent to Project Game Changer as part of a larger master planned complex. These additional amenities will include hotels, retail, food & beverage, and travel services among other ancillary offerings.
- **Outdoor Adventure Center:** An agreement is in place for a third party outdoor adventure center operator to develop, own, and operate a facility as part of the larger complex surrounding Project Game Changer. A proven adventure center operator is currently conducting site tours to evaluate the opportunity.
- **Creation of Complete Family Destination:** The founding team will create a one of a kind destination for entire families by developing a facility with the quality and variety of amenities of Project Game Changer. The facility will be differentiated from existing service providers by offering supporting amenities such as the indoor adventure center and ropes course for all ages and types of active people creating the convenience to satisfy the sports, recreation, and entertainment needs of local and non-local visitors.
- **Existing Area Relationships:** The founding team has cultivated a variety of relationships in the market with local businesses, organizations, groups, and public officials. These relationships can be leveraged into key strategic partnerships, sponsorship opportunities, and in-kind services that could be advantageous for the facility by enhancing the customer experience, reducing costs, or providing ancillary revenue.

Further developing and enhancing these relationships will serve to improve the operating quality and performance of the financial model and ultimately the facility.

- ***Quality of Facilities, Services, and Amenities:*** Project Game Changer will be developed with the founding team's desire to create the state-of-the-art facility with the highest quality facilities, services, and amenities. By combining best-in-class construction, equipment, programs, training, management, and staff, the facility will be unlike any other service provider in the Southern United States and will perform in the upper echelon of high-end sports tourism destinations in the country.
- ***Opportunity to Generate Revenue:*** The diversity and quality of facility amenities presents the opportunity for the management team to generate significant revenue through local programming, sports tourism events, convention events, leadership programming, and ancillary activities. The facility will offer a large inventory of sports assets combined with supporting and ancillary offerings enabling patrons to participate in any desired activities in one place. This means that all fees for these synergistic activities are collected by the facility, creating more revenue streams and higher revenue generating opportunities than other facilities.
- ***Relationships with Existing Sports Organizations:*** The founding team has spent significant time cultivating relationships with the most prominent sports organizations in the area. By leveraging these relationships with potential local users of the facility can ensure revenue streams from groups in the form of long-term rental agreements, facility utilization, and program registrations. The founding team has done an excellent job of securing commitments from prominent groups in every major sport offered through the facility.

Additionally, the management team will work with existing, successful tournament operators and governing bodies to build a stable of events. As the facility grows its reputation and appeal as a unique destination, Project Game Changer will run more "in-house" events that yield greater revenues to the complex. This blend of partnership, locally and regionally, in early years of operation is critical to project success.

- ***Management:*** The financial forecast assumes the full-time management and oversight of the complex by an established management company with significant experience operating sports, entertainment, and tourism facilities.
- ***Market Demand for Select Tournaments:*** Over the last several years, industry statistics demonstrate that more youth athletes are participating on "travel" or "select" teams that travel for tournaments. This increases demand for unique tournament destinations and increases the facility's target audience.

Challenges to Project Success

Although Project Game Changer has several unique and powerful contributors to success, there are potential challenges that must be recognized and proactively addressed in order to achieve the goals for the complex. SFA has outlined these "Challenges to Project Success" below:

- ***Economic Impact vs. Operational Profit:*** In general, there are two philosophies for facility operation and management. In the privately operated model, there is an inherent desire to generate positive cash flow. On the other hand, the primary goal of the public model is to generate economic impact in the surrounding communities. The youth and amateur sports tourism industry is becoming increasingly competitive and as a result, venues are being rented for low to no cost in order to attract and host large-scale events. This scenario creates an environment in which facilities see limited cash flow and are subsidized but can generate significant economic impact in the local area. SFA has

outlined detailed operating and finance protocols in the pro formas to counteract these issues.

- **Available Hotel Inventory:** There is currently a limited inventory of hotel rooms in Jefferson County. This creates the opportunity to attract new hoteliers to the area however; bringing additional hotel inventory to the county is imperative to the success of the project due to black out weekends and limited inventory.
- **Existing & New Service Providers:** Project Game Changer will feature some of the highest quality sports assets with a tourism destination appeal as identified throughout this study. However, with the growing demand for tournament venues, there is an increasing amount of competitors in the industry. The management team will have to work diligently to continue to cultivate relationships with programming partners, differentiate its experience, and keep rates affordable for families with travel sports players.

In order to overcome this challenge, the complex must open with the highest level of service, organization, and communication possible in order to create an environment that maximizes revenue per event and keeps teams coming back in future years with younger age groups.

- **Local Market:** Within 15- and 30-minute drive times of the complex, there is a limited population of approximately 11,888 and 194,361 residents respectively. This does not create enough of a local programming opportunity to support a development of this size; forcing the complex to draw participants from outside the market. This can be especially challenging during off-season programming when most sports tourism destinations are supported by some capacity of local programs. The area's level of sports participation, need for the facility amenities included in the complex, number of significant existing sports organizations, and ease of accessibility helps abate this challenge.
- **Project Scope:** The size of the development will require significant upfront construction and startup expenses as well as ongoing overhead expenses. In this scenario, it will be a challenge for the facility operations to generate enough net income to cover these expenses. Additionally, an operation of this size will require a robust, organized management team, financial structure, and operational structure.

Next Steps

Based on SFA's extensive experience in planning, opening, and managing sports facilities, the following "next steps" are the high-level milestones needed to successfully launch the Project Game Changer:

- Develop a pre-opening timeline
- Organize funding
- Determine structure and engage a facility management company
- Hire and train local staff
- Develop marketing and brand strategy
- Develop detailed membership and program plan
- Pre-sell inventory
- Host grand opening events

In analyzing the financial performance and economic impact of Project Game Changer and identifying next steps for facility optimization, SFA believes this is a viable project. Under the correct financing, development, and management terms, SFA formally endorses the project and deems it to be **FEASIBLE**.

Appendix

Demographic Reports

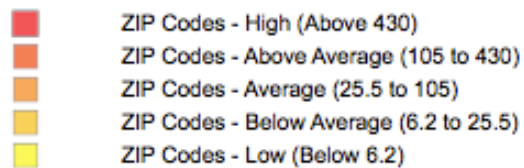
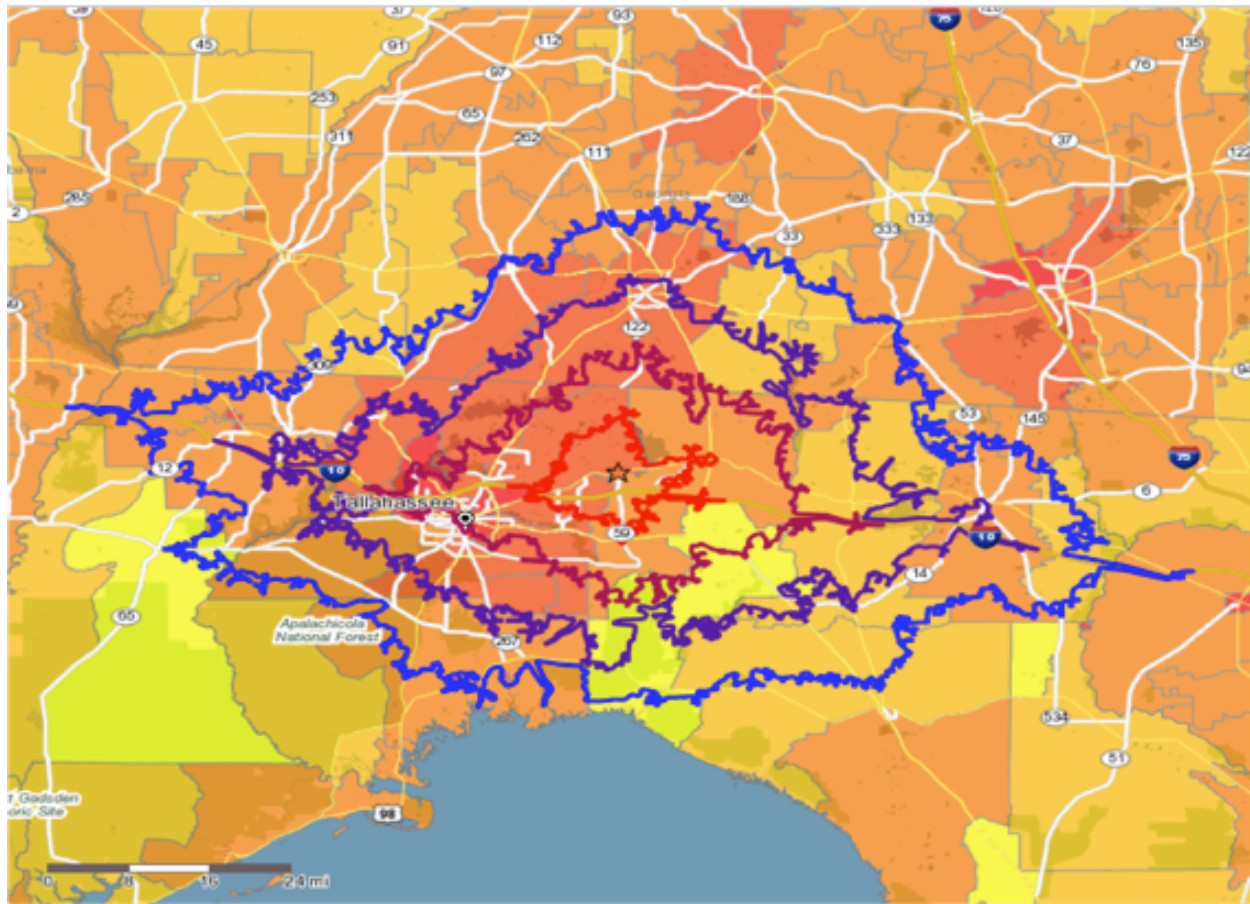
	5 drivetime minute(s)	7 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)	20 drivetime minute(s)
Population: 2014B					
Total Population	589	887	2,434	11,888	34,676
Female Population	52.0%	51.8%	51.4%	51.7%	51.9%
Male Population	48.0%	48.2%	48.6%	48.3%	48.1%
Population Density	80	58	64	106	142
Population Median Age	44.9	45.0	44.6	44.6	43.7
Total Employees	92	202	504	3,271	12,710
Total Establishments*	27	61	154	674	1,889
Population Growth 2000-2010	11.4%	13.1%	18.2%	17.1%	20.3%
Population Growth 2014B-2019	5.9%	6.2%	6.5%	5.7%	7.2%
Income: 2014B					
Average Household Income	\$61,475	\$66,002	\$72,726	\$79,809	\$83,405
Median Household Income	\$53,420	\$54,018	\$57,901	\$64,750	\$64,503
Per Capita Income	\$20,552	\$23,664	\$28,273	\$30,737	\$33,386
Avg Income Growth 2000-2010	25.8%	22.4%	15.7%	21.0%	21.2%
Avg Income Growth 2014B-2019	9.3%	10.7%	11.0%	10.7%	11.0%
Households: 2014B					
Households	196	317	945	4,559	13,737
Average Household Size	2.57	2.58	2.60	2.63	2.50
Hhld Growth 2000-2010	17.1%	18.1%	22.9%	20.9%	24.2%
Hhld Growth 2014B-2019	6.5%	6.6%	6.9%	6.3%	7.6%
Housing Units: 2014B					
Occupied Units	196	317	945	4,559	13,737
% Occupied Units	85.2%	86.0%	88.7%	91.3%	92.4%
% Vacant Housing Units	14.8%	14.1%	11.3%	8.8%	7.6%
Owner Occ Housing Growth 2000-2010	4.5%	9.5%	15.9%	16.3%	21.7%
Owner Occ Housing Growth 2000-2019	10.1%	16.4%	24.7%	25.3%	33.0%
Owner Occ Housing Growth 2014B-2019	6.0%	6.3%	6.7%	6.2%	7.7%
Occ Housing Growth 2000-2010	17.1%	18.1%	22.9%	20.9%	24.2%
Occ Housing Growth 2010-2019	9.2%	9.0%	9.6%	8.4%	9.8%
Occ Housing Growth 2014B-2019	6.5%	6.6%	6.9%	6.3%	7.6%
Race and Ethnicity: 2014B					
% American Indian or Alaska Native Population	0.5%	0.4%	0.4%	0.3%	0.3%
% Asian Population	0.6%	0.6%	0.6%	1.2%	3.4%
% Black Population	24.3%	25.4%	25.1%	24.8%	23.3%

% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.0%	0.0%	0.1%
% Multirace Population	1.6%	1.6%	1.7%	2.0%	2.0%
% Other Race Population	1.0%	0.8%	0.8%	0.9%	0.8%
% White Population	72.1%	71.1%	71.4%	70.8%	70.1%
% Hispanic Population	2.7%	2.7%	3.1%	3.9%	4.5%
% Non Hispanic Population	97.3%	97.3%	96.9%	96.1%	95.5%

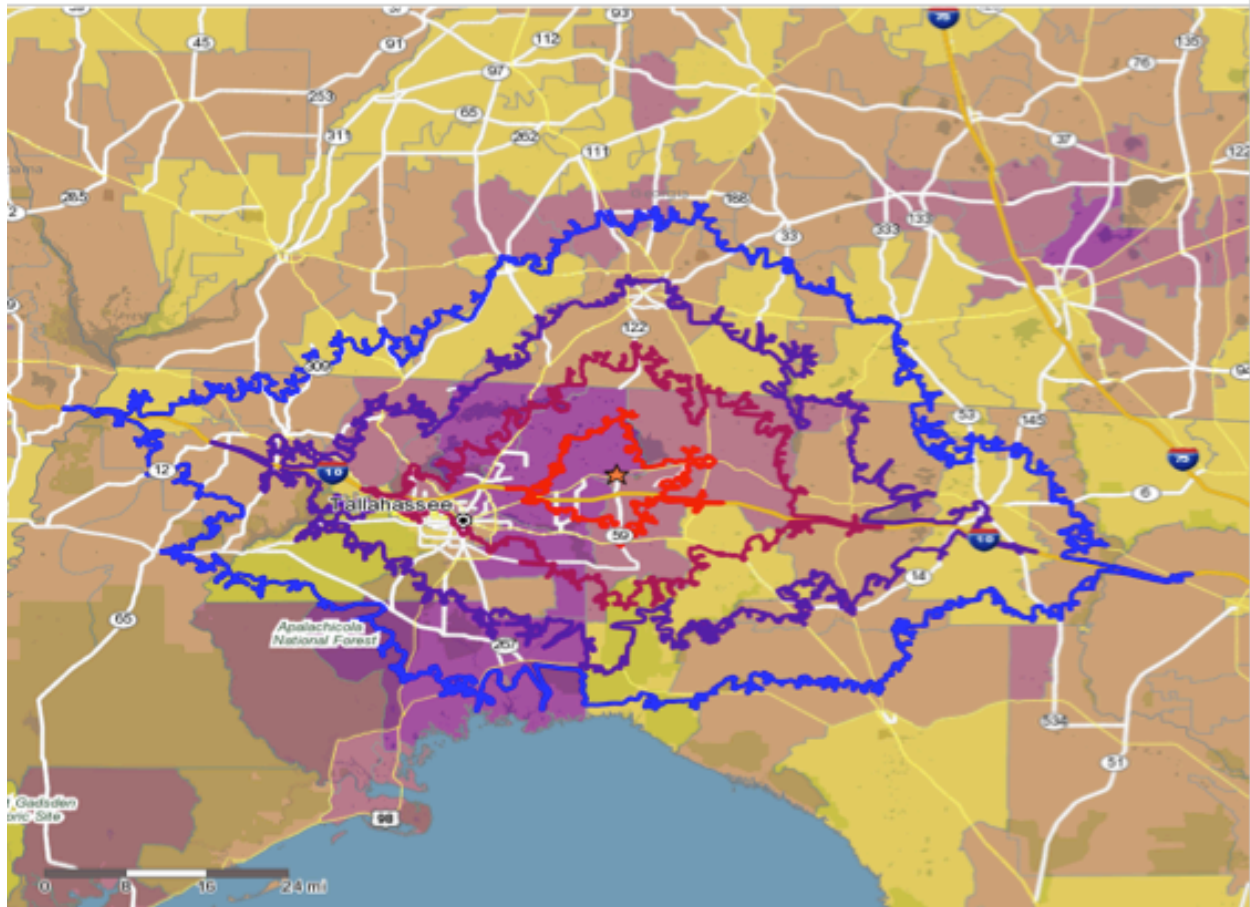
Seasonal Population Trending

Q4 2011	14	20	45	180	401
Q1 2012	13	19	44	187	424
Q2 2012	12	18	42	186	425
Q3 2012	13	20	47	201	457
Q4 2012	13	19	43	179	404
Q1 2013	12	18	40	177	406
Q2 2013	12	18	41	168	391
Q3 2013	13	19	43	162	379
Q4 2013	11	17	39	137	329

Thematic map showing ZIP Codes themed on Population Density, with the requested trade area(s) around Jefferson County Sports Complex, Gamble Rd & Interstate 10, Monticello, FL, 32344:



Thematic map showing ZIP Codes themed on Median Household Income, with the requested trade area(s) around Jefferson County Sports Complex, Gamble Rd & Interstate 10, Monticello, FL, 32344:



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- ZIP Codes - High (Above 50,000)
- ZIP Codes - Above Average (40,500 to 50,000)
- ZIP Codes - Average (32,500 to 40,500)
- ZIP Codes - Below Average (26,000 to 32,500)
- ZIP Codes - Low (Below 26,000)

	15 drivetime minute(s)	30 drivetime minute(s)	45 drivetime minute(s)	60 drivetime minute(s)
Population: 2014B				
Total Population	11,888	194,361	339,033	437,889
Female Population	51.7%	52.7%	52.2%	51.5%
Male Population	48.3%	47.3%	47.8%	48.5%
Population Density	106	293	206	129
Population Median Age	44.6	34.9	31.4	33.1
Total Employees	3,271	148,416	200,335	225,709
Total Establishments*	674	11,627	16,677	19,570
Population Growth 2000-2010	17.1%	13.9%	13.7%	12.7%
Population Growth 2014B-2019	5.7%	5.2%	5.2%	4.7%
Income: 2014B				
Average Household Income	\$79,809	\$73,711	\$63,825	\$60,934
Median Household Income	\$64,750	\$54,250	\$44,419	\$42,763
Per Capita Income	\$30,737	\$31,415	\$26,409	\$24,624
Avg Income Growth 2000-2010	21.0%	22.0%	23.3%	23.2%
Avg Income Growth 2014B-2019	10.7%	12.6%	13.3%	13.3%
Households: 2014B				
Households	4,559	81,076	135,968	171,452
Average Household Size	2.63	2.31	2.37	2.41
Hhld Growth 2000-2010	20.9%	15.3%	14.3%	13.5%
Hhld Growth 2014B-2019	6.3%	5.9%	5.9%	5.5%
Housing Units: 2014B				
Occupied Units	4,559	81,076	135,968	171,452
% Occupied Units	91.3%	92.6%	90.8%	89.5%
% Vacant Housing Units	8.8%	7.4%	9.2%	10.5%
Owner Occ Housing Growth 2000-2010	16.3%	11.6%	8.8%	7.2%
Owner Occ Housing Growth 2000-2019	25.3%	21.7%	18.0%	14.4%
Owner Occ Housing Growth 2014B-2019	6.2%	6.0%	6.0%	5.5%
Occ Housing Growth 2000-2010	20.9%	15.3%	14.3%	13.5%
Occ Housing Growth 2010-2019	8.4%	10.1%	9.8%	8.5%
Occ Housing Growth 2014B-2019	6.3%	5.9%	5.9%	5.5%
Race and Ethnicity: 2014B				
% American Indian or Alaska Native Population	0.3%	0.3%	0.3%	0.4%
% Asian Population	1.2%	3.1%	2.7%	2.2%
% Black Population	24.8%	26.5%	34.4%	34.1%
% Hawaiian or Pacific Islander Population	0.0%	0.1%	0.1%	0.1%
% Multirace Population	2.0%	2.3%	2.3%	2.2%
% Other Race Population	0.9%	1.2%	1.5%	2.1%

% White Population	70.8%	66.5%	58.9%	59.0%
% Hispanic Population	3.9%	6.3%	6.4%	6.9%
% Non Hispanic Population	96.1%	93.7%	93.6%	93.1%

Seasonal Population Trending

Q4 2011	180	1,643	3,481	7,032
Q1 2012	187	1,594	3,276	6,638
Q2 2012	186	1,531	3,232	6,792
Q3 2012	201	1,711	3,540	7,064
Q4 2012	179	1,601	3,400	6,824
Q1 2013	177	1,479	3,137	6,510
Q2 2013	168	1,413	3,063	6,600
Q3 2013	162	1,455	3,150	6,622
Q4 2013	137	1,350	3,018	6,377



Market Research Data (Jefferson County, FL)

Date: January 2016



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List of regional facilities that host baseball/softball tournaments and their tournament inventory.

2. Baseball/Softball Tournaments and Events

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3. Multi-Purpose Field Tournament Facilities

List of regional facilities that host multi-purpose field tournaments and their tournament inventory.

4. Multi-Purpose Field Tournaments and Events

A sampling of current and past multi-purpose field tournaments and events in the region. Details on this page break down the type of tournament, locations, number of teams, cost, length, seasonality, and level of play.

5. Court Sports Tournament Facilities

List of regional facilities that host basketball/volleyball tournaments and their tournament inventory.

6. Court Sports Tournaments and Events

A sampling of current and past basketball/volleyball tournaments and events in the region. Details on this page break down the type of tournament, locations, number of teams, cost, length, seasonality, and level of play.

1. Sampling of Regional Baseball/Softball Facilities

Facility	City	Drivetime	Amenities
Southside Sports Complex	Lake City, FL	1 hour 15 min	10 youth baseball, 3 baseball, 8 youth softball, 4 softball, 15 batting cages
Florida State University Rec Sportsplex	Tallahassee, FL	27 min	16 multipurpose, 5 softball
Davis Park	Ponte Vedra Beach, FL	2 hours 33 min	5 soccer, 3 football, 4 softball, 6 baseball
Ashton Brosnahan Park	Pensacola, FL	3 hours 14 min	10 multipurpose, 4 softball
Champions Park (formerly Nations Park)	Newberry FL	1 hour 58 min	16 synthetic infield baseball
Morgan Sports Center	Destin, FL	2 hours 35 min	2 youth baseball, 4 softball, 3 soccer
Jonesville Park	Gainesville, FL	1 hour 49 min	2 baseball, 2 youth softball, 6 soccer
James Messer Sports Complex	Tallahassee, FL	28 min	11 baseball/softball fields (1 synthetic)
Santa Rosa Sports Plex	Pace, FL	2 hours 58 min	8 baseball, 4 softball
Cocoa Expo Center	Cocoa, FL	3 hours 58 min	17 baseball (7 NCAA registration) 15 indoor cages
Lakewood Park	Fort Pierce, FL	4 hours 44 min	4 baseball, 4 multipurpose
Historic Dodgertown	Vero Beach, FL	4 hours 43 min	1 baseball stadium, 4 baseball, 4 softball, 12 cages
Eddie C Moore Softball Complex	Clearwater, FL	3 hours 59 min	7 softball
Ormond Beach Sports Complex	Ormond Beach, FL	3 hours 13 min	5 softball, 4 baseball, 8 soccer
Legends Way Ballfields	Clermont, FL	3 hours 11 min	4 softball, 1 youth softball
IMG Academy	Bradenton, FL	4 hours 23 min	5 baseball fields
Newnan Baseball Complex	Newnan, GA	3 hours 59 min	7 baseball
Jim Meade Memorial Athletic Fields	Peachtree City, GA	4 hours 8 min	7 softball, 2 soccer
Baseball Soccer Complex	Peachtree City, GA	4 hours 9 min	6 soccer, 9 baseball
Shuford Fields Softball Complex	LaGrange, GA	3 hours 35 min	6 softball
George F. Harris Baseball Complex	LaGrange, GA	3 hours 35 min	8 baseball
McCurry Park	Fayetteville, GA	4 hours 4 min	7 softball, 11 multipurpose
Metro Atlanta Softball Complex	Atlanta, GA	4 hours 22 min	6 softball
Lovejoy Soccer Complex	Hampton, GA	3 hours 55 min	5 multipurpose, 9 softball
Hidden Valley Park	Stockbridge, GA	4 hours 2 min	9 baseball
R.W. & M.L. Coley Park	Hampton, GA	3 hours 49 min	7 softball
Red Hawk Baseball Complex	McDonough, GA	3 hours 55 min	4 baseball
Heritage Park	McDonough, GA	3 hours 48 min	4 softball
Warren Holder Park	Locust Grove, GA	3 hours 45 min	9 baseball, 4 football
All-Tournament Players Park	Marietta, GA	4 hours 36 min	2 softball
Hobgood Park	Woodstock, GA	4 hours 41 min	10 baseball, 1 multipurpose, 2 batting cages
East Cobb Baseball Complex	Marietta, GA	4 hours 40 min	8 baseball/softball, batting cages
Acworth Sports Complex	Acworth, GA	4 hours 39 min	6 baseball, 2 football, batting cages
South Gwinnett Park	Snellville, GA	4 hours 28 min	10 baseball/softball, 1 multipurpose stadium
Sandy Ridge Park	McDonough, GA	3 hours 52 min	1 baseball, 3 softball
Lake Point Sporting Community and Town Center	Emerson, GA	4 hours 45 min	16 synthetic turf baseball, 12 softball
Dacula Park	Dacula, GA	4 hours 40 min	7 softball fields
Signature Park Sports Complex	Hoschton, GA	4 hours 44 min	3 baseball fields, 3 practice fields, 4 multipurpose fields
Holland Youth Sports Complex	Athens, GA	4 hours 55 min	6 baseball
Remington Avenue Ball Parks	Thomasville, GA	41 min	4 softball, 1 baseball, 8 youth diamonds
Lions Club Park	Lilburn, GA	4 hours 26 min	5 softball, 2 youth softball
Moseley Park	Stockbridge, GA	3 hours 56 min	4 softball
Devaul Henderson Park	Richmond Hill, GA	3 hours 52 min	3 baseball, 3 youth diamonds
Gulf Shores Sports Complex	Gulf Shores, AL	4 hours 10 min	5 softball, 1 baseball
Al Trione Sports Complex	Daphne, AL	3 hours 55 min	4 softball, 4 soccer, 2 football
Westgate Softball Complex	Dothan, AL	1 hour 53 min	5 softball
Founders Park	Fairhope, AL	4 hours 7 min	5 softball, 4 multipurpose
Foley Sports Complex	Foley, AL	4 hours 1 min	16 grass multipurpose fields (one being champ stadium)
Orange Beach Sports Complex	Orange Beach, AL	4 hours 4 min	5 softball, 4 baseball
Fort McClellan Park	Anniston, AL	5 hours 3 min	4 baseball, 1 softball
Veterans Park	Alabaster, AL	4 hours 48 min	2 baseball, 3 youth diamonds
Lincoln Sports Park	Lincoln, AL	5 hours 6 min	1 baseball, 2 softball, 4 youth diamonds
Stewart-Wheeler Park	Centreville, AL	5 hours 2 min	4 softball, 1 youth diamond
Stephens Park	Montevallo, AL	4 hours 49 min	1 baseball, 4 youth diamonds
Alex City Sportsplex	Alexander City, AL	4 hours 17 min	1 baseball, 8 softball
David Whetstone Jr. Sports Complex	Prattville, AL	4 hours 7 min	7 baseball
Liberty Park Sports Complex	Vestavia Hills, AL	5 hours 8 min	5 softball, 4 youth diamonds

2. Sampling of Regional Baseball/Softball Tournaments

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level
Baseball							
USSSA Spring Training NIT	Signature Park	Hoschton, GA	3	2/28-3/1	\$400		U8-U15
Signature Park AAU Tournament	Signature Park	Hoschton, GA	3	3/14-3/15	\$400		U8-U15
USSSA North Georgia NIT	Signature Park	Hoschton, GA	3	3/28-3/29	\$400		U8-U15
Signature Park AAU Tournament	Signature Park	Hoschton, GA	3	4/10-4/11	\$400		U8-U15
USSSA Long Ball NIT	Signature Park	Hoschton, GA	3	4/18-4/19	\$400		U8-U15
USSSA Tough Out NIT	Signature Park	Hoschton, GA	3	5/2-5/3	\$400		U8-U15
USSSA High Heat	Signature Park	Hoschton, GA	3	5/16-5/17	\$400		U8-U15
Signature Park AAU Tournament	Signature Park	Hoschton, GA	3	5/29-5/30	\$400		U8-U15
USSSA Round Tripper NIT	Signature Park	Hoschton, GA	3	6/6-6/7	\$400		U8-U15
2015 Hobgood Memorial Day Warmup	Hobgood Park	Woodstock, GA	4	5/21-5/24	\$350-\$450	63	U6-U14
2015 Hobgood Summer Showdown	Hobgood Park	Woodstock, GA	3	5/29-5/31	\$300-\$375	67	U5-U14
2015 Hobgood Baseball Bash	Hobgood Park	Woodstock, GA	3	6/11-6/14	\$300-\$375	67	U6-U14
2015 One Day Showdown	Lake Point Sporting Community	Emerson, GA	2	3/8/15	\$300		U11-U14
Perfect Game Invitational	Lake Point Sporting Community	Emerson, GA	3	4/17-4/19	\$495		U9-U14
Perfect Game Spring Southeastern Championship	Lake Point Sporting Community	Emerson, GA	4	5/1-5/3	\$750		U13-U14
WWBA West Memorial Day Classic	Lake Point Sporting Community	Emerson, GA	4	5/22-5/25	\$1,000		U14-U18
Perfect Game East Cobb Invitational	Lake Point Sporting Community	Emerson, GA	4	6/4-6/7	\$1,000		U13-U18
WWBA U17 National Championship	Lake Point Sporting Community	Emerson, GA	7	7/3-7/10	\$2,500		U17
Super25 Tournament	East Cobb Baseball Complex	Marietta, GA	6	7/7-7/12	\$750		U8-U18
Sunshine Slam	Cocoa Expo Center	Cocoa, FL	4	5/1-5/3	\$400-\$700		U9-U18
Mother's Day Mania	Cocoa Expo Center	Cocoa, FL	4	5/8-5/10	\$400-\$700		U9-U18
May Day Bash	Cocoa Expo Center	Cocoa, FL	4	5/15-5/17	\$400-\$700		U9-U18
Memorial Day Classic	Cocoa Expo Center	Cocoa, FL	4	5/22-5/24	\$400-\$700		U9-U18
School's Out Session	Cocoa Expo Center	Cocoa, FL	4	5/29-5/31	\$400-\$700		U9-U18
June Jamboree	Cocoa Expo Center	Cocoa, FL	4	6/5-6/7	\$400-\$700		U9-U18
Father's Day Fest	Cocoa Expo Center	Cocoa, FL	4	6/12-6/14	\$400-\$700		U9-U18
Mid June Mayhem	Cocoa Expo Center	Cocoa, FL	4	6/19-6/21	\$400-\$700		U9-U18
National Invitational Week 1	Cocoa Expo Center	Cocoa, FL	6	6/21-6/26	\$595		U9-U18
National Invitational Week 2	Cocoa Expo Center	Cocoa, FL	6	7/5-7/10	\$595		U9-U18
July Jam	Cocoa Expo Center	Cocoa, FL	4	7/10-7/12	\$400-\$700		U9-U18
Summer Time Slam	Cocoa Expo Center	Cocoa, FL	4	7/17-7/19	\$400-\$700		U9-U18
Baseball Before Back to School	Cocoa Expo Center	Cocoa, FL	4	7/24-7/26	\$400-\$700		U9-U18
August Ice Affair	Cocoa Expo Center	Cocoa, FL	4	7/31-8/2	\$400-\$700		U9-U18
Mid Summer Meeting	Cocoa Expo Center	Cocoa, FL	4	8/7-8/9	\$400-\$700		U9-U18
Big Time Hitter's Bash	Cocoa Expo Center	Cocoa, FL	4	8/14-8/16	\$400-\$700		U9-U18
Start of School Slam	Cocoa Expo Center	Cocoa, FL	4	8/21-8/23	\$400-\$700		U9-U18
Labor Day Challenge	Cocoa Expo Center	Cocoa, FL	4	8/28-8/31	\$400-\$700		U9-U18
September Slam	Cocoa Expo Center	Cocoa, FL	4	9/4-9/6	\$400-\$700		U9-U18
9-11 Tribute	Cocoa Expo Center	Cocoa, FL	4	9/11-9/13	\$400-\$700		U9-U18
Beat The Heat	Cocoa Expo Center	Cocoa, FL	4	9/18-9/20	\$400-\$700		U9-U18
Cocoa Blast	Cocoa Expo Center	Cocoa, FL	4	9/25-9/27	\$400-\$700		U9-U18
October Shoot Out	Cocoa Expo Center	Cocoa, FL	4	10/2-10/4	\$400-\$700		U9-U18
Columbus Weekend Celebration	Cocoa Expo Center	Cocoa, FL	4	10/9-10/11	\$400-\$700		U9-U18
Central Florida Showdown	Cocoa Expo Center	Cocoa, FL	4	10/16-10/18	\$400-\$700		U9-U18
Swing For The Ring	Cocoa Expo Center	Cocoa, FL	4	10/23-10/25	\$400-\$700		U9-U18
Halloween Haunt	Cocoa Expo Center	Cocoa, FL	4	10/30-11/1	\$400-\$700		U9-U18
Annual King of the Diamond	Cocoa Expo Center	Cocoa, FL	4	11/6-11/8	\$400-\$700		U9-U18
Around The Horn	Cocoa Expo Center	Cocoa, FL	4	11/13-11/15	\$400-\$700		U9-U18
Mr. November Classic	Cocoa Expo Center	Cocoa, FL	4	11/20-11/22	\$400-\$700		U9-U18
Thanksgiving Feast	Cocoa Expo Center	Cocoa, FL	4	11/27-11/29	\$400-\$700		U9-U18
Treasure Coast President's Day Challenge	Historic Dodgertown	Vero Beach, FL	4	2/14-2/16	\$495-\$600	82	U10-U18
Memorial Day Invitational	Historic Dodgertown	Vero Beach, FL	4	5/23-5/25	\$495		U10-U18
Historic Dodgertown Legends Classic	Historic Dodgertown	Vero Beach, FL	6	6/21-6/26	\$900		U13-U18
Independence Day Classic	Historic Dodgertown	Vero Beach, FL	5	7/2-7/5	\$600		U9-U18
Historic Dodgertown All Star Classic	Historic Dodgertown	Vero Beach, FL	6	8/2-8/7	\$900		U9-U18
Labor Day Beach Bash	Historic Dodgertown	Vero Beach, FL	4	9/5-9/7	\$495		U9-U18
North Florida Dual Super NIT 2015	Various	Gainesville/Newberry, FL	3	2/27/15	\$250-\$525	24	U8-U14
Play Two One-Day Series #2	Various	Jacksonville, FL	2	3/6-3/8	\$75		U8-U14
Florida Major Invitational	Various	Daytona, FL	3	3/13/15	\$300-\$375		13U-14U
Florida Major Invitational	Southside Recreation Complex	Plant City, FL	3	3/13/15	\$300-\$375		U9-U12
March Madness	Various	Lake City, FL	3	3/14/15	\$100-\$450		U8-U14
Central Florida Showdown	Various	Daytona, FL	3	3/21/15	\$100-\$450		U8-U14
Battle of the Bats	Various	Greater Orlando, FL	3	3/27/15	\$150-\$350		U8-U12
Play Two One-Day Series #3	Various	Jacksonville, FL	2	3/27-3/29	\$75		U8-U14
Got Game - Daytona	Various	Daytona, FL	3	4/11/15	\$100-\$450		U8-U14
Florida Elite 2K15	Southside Recreation Complex	Plant City, FL	3	4/17/15	\$100-\$450		U8-U14
Florida Elite 2K15	Southside Recreation Complex	Lake City, FL	3	4/18/15	\$100-\$450		U8-U14
Gold Glove Classic - NIT	Various	Greater Orlando, FL	3	4/24/15	\$150-\$400		U8-U14
Play Two One-Day Series #4	Various	Jacksonville, FL	2	4/24-4/26	\$75		U8-U14
Undisputed Championship	Various	Daytona, FL	3	5/2/15	\$100-\$450		U8-U14
Florida State Championship	Various	Plant City, FL	3	5/15/15	\$200-\$375		8U-10U
Florida State Championship	Various	Greater Orlando, FL	3	5/15/15	\$200-\$375		U12-U18
NF State Championship	Southside Recreation Complex	Lake City, FL	3	5/16/15	\$145-\$475		U8-U14
Florida State Championship	Various	Greater Orlando, FL	3	5/22/15	\$475		13U-14U
Florida State Championship	Various	Plant City, FL	3	5/22/15	\$150-\$425		7U-11U
King Of The Diamond III	Various	Daytona, FL	3	5/30/15	\$100-\$450		U8-U14
Last Chance Super NIT	Various	Greater Orlando, FL	3	6/5/15	\$525		U10-U14
Mizuno Sunshine State Wood Bat Chp	Various	Greater Orlando, FL	4	6/10/15	\$750		18U
Last Chance Super NIT	Various	Greater Orlando, FL	3	6/12/15	\$400-\$525		8U-11U
Mizuno Sunshine State Wood Bat Chp	Various	Greater Orlando, FL	4	6/17/15	\$750		16U-17U
CFL Showcase	Various	Greater Orlando, FL	4	6/24/15	\$595		U13-U18
IMG Academy National Classic	IMG Academy	Bradenton, FL	3	3/23-3/27	\$600	10	U15-U18
Elite Series	Champions Park	Newberry, FL	3	3/20-3/22	\$200-\$450	33	U8-U14
Turf Wars I	Champions Park	Newberry, FL	3	4/10-4/12	\$100-\$450		U8-U14
Turf Wars II	Champions Park	Newberry, FL	3	5/8-5/10	\$100-\$450		U8-U14
Florida State Championships	Champions Park	Newberry, FL	4	6/5-6/7	\$200-\$450		U8-U14
Future Games	Champions Park	Newberry, FL	3	3/27-3/29	\$150		U8-U14
2015 Majors	Champions Park	Newberry, FL	5	6/22-6/26	\$695-\$995		U8-U14
King of the Hill	Fort McClellan Park	Anniston, AL	3	3/21-3/22	\$285		U7-U13
Spring Breakout	Fort McClellan Park	Anniston, AL	3	3/28-3/29	\$285		U7-U13
Return of the King	Veterans Park	Alabaster, AL	3	4/4-4/5	\$300		U7-U13
Return of the King	Fort McClellan Park	Anniston, AL	3	4/4-4/5	\$285		U7-U13
Lincoln Glove Giveaway	Lincoln Sports Park	Lincoln, AL	3	4/11-4/12	\$325		U7-U14
Glove Giveaway Centreville	Stewart-Wheeler Park	Centreville, AL	3	4/11-4/12	\$325		U7-U14
Super Sox Slugfest	Stevens Park	Montevallo, AL	3	4/18-4/19	\$285		U7-U14
Super Sox Slugfest	Alex City Sportsplex	Alexander City, AL	3	4/18-4/19	\$285		U7-U14
Wood Bat State Shelby	Stevens Park	Montevallo, AL	3	4/25-4/26	\$285		U7-U14
GSA Prattville	David Whetstone Jr. Sports Complex	Prattville, AL	3	4/25-4/26	\$285		U7-U14
Wood Bat State Lincoln	Lincoln Sports Park	Lincoln, AL	3	4/25-4/26	\$300		U7-U14
GSA Shelby	Stevens Park	Montevallo, AL	3	5/2-5/3	\$285		U7-U14
Bring the Heat	Liberty Park Sports Complex	Vestavia Hills, AL	3	5/2-5/3	\$300		U7-U12
Grand Slam Corporate Spring Showdown	Westgate Softball Complex	Dothan, AL	3	5/2-5/3	\$275		U8-U14
Mother's Day Madness	Stewart-Wheeler Park	Centreville, AL	3	5/9-5/10	\$285		U7-U14
Battle for the Bragging Rights	Lincoln Sports Park	Lincoln, AL	3	5/16-5/17	\$300		U7-U14



Softball								
Bring The Heat to the Beach	Ormond Beach Sports Complex	Ormond Beach, FL	4	2/28-3/1	\$390	28	8U-18U	
NSA Spring Fling	Vaneck Park/Eddie C Moore	Dunedin/Clearwater, FL	4	2/28-3/1	\$385	16	8U-18U	
NSA Spring Fling	Sleepy Hollow	Leesburg, FL	4	3/7-3/8	\$385	16	8U-18U	
NSA March Madness with the Diamond Girlz	East Lake Community Park	Sorrento, FL	4	3/14-3/15	\$385	30	8U-18U	
St. Patrick's Day Classic	Polk County	Polk County, FL	4	3/14-3/15	\$385	36	8U-18U	
NSA Sunshine Shootout	Foundation Academy	Winter Garden, FL	4	3/21-3/22	\$385		8U-18U	
NSA Double Double at the Beach	City Center Park/Corci Park	Port Orange, FL	4	3/28-3/29	\$410		8U-18U	
NSA March Madness	Eddie C. Moore	Clearwater, FL	4	3/28-3/29	\$385	42	8U-18U	
NSA Double Double	Eddie C. Moore	Clearwater, FL	4	4/11-4/12	\$400	36	8U-18U	
NSA Grip It and Rip It at the Beach	City Center Park/Corci Park	Port Orange, FL	4	4/11-4/12	\$385	22	8U-18U	
NSA Battle of the Bay	Vaneck Park/New Tampa	Clearwater & Tampa, FL	4	4/18-4/19	\$385		8U-18U	
NSA Iron Woman 2	Legends Way Ballfields NTC	Clermont, FL	5	4/18-4/19	\$475	30	8U-18U	
Battle at the Beach in Ormond Beach	Ormond Beach Sports Complex	Ormond Beach, FL	4	4/25-4/26	\$390		8U-18U	
Bomber's Queens of the Diamond	Eddie C. Moore	Clearwater, FL	4	4/25-4/26	\$385		8U-18U	
NSA Ultimate Border Wars	West Orange Girls Club	Ocoee, FL	4	4/25-4/26	\$385	33	8U-18U	
NSA Cinco De Mayo	Vaneck Park	Dunedin/Clearwater, FL	4	5/2-5/3	\$385		8U-18U	
NSA Cinco De Mayo	Hancock Park	Clermont, FL	4	5/2-5/3	\$385		8U-18U	
NSA Cinco De Mayo at the Beach	Ormond Beach Sports Complex	Ormond Beach, FL	4	5/2-5/3	\$385		8U-18U	
Flowers For Mom with the Bombers	Eddie C. Moore	Clearwater, FL	4	5/9-5/10	\$385	23	8U-18U	
NSA Flowers For Mom	Seminole County Softball Complex	Longwood, FL	4	5/9-5/10	\$385	26	8U-18U	
NSA Armed Forces Day Classic	Legends Way Ballfields NTC	Clermont, FL	4	5/16-5/17	\$390		8U-18U	
Wilson/Demarini Summer Championships	Eddie C. Moore	Clearwater, FL	4	5/16-5/17	\$385		8U-18U	
NSA Memorial Day Classic	Christina Park	Lakeland, FL	4	5/23-5/24	\$299	39	8U-18U	
NSA Memorial Day Classic at Legends Way	Legends Way Ballfields NTC	Clermont, FL	4	5/23-5/24	\$385	20	8U-18U	
NSA Memorial Day Classic in Ormond Beach	Ormond Beach Sports Complex	Ormond Beach, FL	4	5/23-5/24	\$390	35	8U-18U	
NSA Fun and Fastpitch	New Tampa	Tampa, FL	4	5/30-5/31	\$385		8U-18U	
NSA Louisville Slugger Eastern Regional Championships	City Center Park/Corci Park	Port Orange, FL	4	5/30-5/31	\$390	25	8U-18U	
NSA Summer Slam	Sleepy Hollow	Leesburg, FL	4	5/30-5/31	\$385		8U-18U	
NSA Mizuno Summer Championships	West Orange Girls Club	Ocoee, FL	4	6/6-6/7	\$385	45	8U-18U	
NSA West Coast Regionals	Eddie C. Moore	Clearwater, FL	4	6/6-6/7	\$385		8U-18U	
Bombers Bash at the Beach	Eddie C. Moore	Clearwater, FL	4	6/13-6/14	\$385	32	8U-18U	
NSA State Tournament Warmup	Legends Way Ballfields NTC	Clermont, FL	4	6/13-6/14	\$385		8U-18U	
NSA A State Championships	Legends Way Ballfields NTC	Clermont, FL	4	6/20-6/21	\$465	45	8U-18U	
NSA B State Warmup - Double Elimination	Miss Sarasota	Sarasota, FL	4	6/20-6/21	\$385	30	8U-18U	
NSA Father's Day Classic	Seminole County Softball Complex	Longwood, FL	4	6/20-6/21	\$390		8U-18U	
NSA B State Championships	Various	Polk County, FL	4	6/27-6/28	\$465	52	8U-18U	
NSA Summer Slam for A/B Teams and C States	Eddie C. Moore	Clearwater, FL	4	7/4-7/5	\$385	22	8U-18U	
NSA World Series Warmup	Fishhawk	Lithia, FL	4	7/11-7/12	\$385	31	8U-18U	
NSA B National World Series	Eddie C. Moore	Clearwater, FL	5	7/15-7/18	\$650	65	8U-18U	
NSA Back to School Classic	Sleepy Hollow	Leesburg, FL	5	8/22-8/23	\$650		8U-18U	
4th Annual Forever 4 Change Tournament	Devaul Henderson Park	Richmond Hill, GA	3	4/3-4/4	\$300		U10-U18	

3. Sampling of Regional Multipurpose Field Facilities

Facility	City	Drivetime	Amenities
Central Park	Newnan, GA	3 hours 56 min	12 multipurpose, 4 softball
Peachtree Athletic Complex	Senoia, GA	4 hours 8 min	6 soccer, 9 baseball
Georgia Soccer Park	East Point, GA	4 hours 12 min	6 soccer
Lovejoy Soccer Complex	Hampton, GA	3 hours 56 min	5 multipurpose, 9 softball
Jonquil Park	Smyrna, GA	4 hours 32 min	4 multipurpose
Moseley Park	Stockbridge, GA	3 hours 56 min	4 multipurpose
Mud Creek Soccer Complex	Marietta, GA	4 hours 43 min	5 multipurpose
Paulding County Sports Complex	Dallas, GA	5 hours 2 min	6 multipurpose
Woodruff Farm Soccer Complex	Columbus, GA	3 hours 4 min	11 multipurpose
Lake Point Sporting Community and Town Center	Emerson, GA	5 hours 2 min	13 synthetic multipurpose, 1 grass multipurpose stadium
Allen Creek Soccer Complex	Gainesville, GA	5 hours 12 min	9 soccer
Remington Avenue Ball Parks	Thomasville, GA	41 min	3 soccer, 4 softball, 1 baseball, 8 youth diamonds
McCurry Park	Fayetteville, GA	4 hours 5 min	7 softball, 11 multipurpose
Warren Holder Park	Locust Grove, GA	3 hours 46 min	9 baseball, 4 football
Signature Park Sports Complex	Hoschton, GA	4 hours 44 min	3 baseball fields, 3 practice fields, 4 multipurpose fields
Braly Soccer Complex	Dallas, GA	5 hours 1 min	7 soccer
Noonday Creek Park	Kennesaw, GA	4 hours 52 min	8 soccer, 4 multipurpose fields
Chestnut Log Soccer Complex	Douglasville, GA	4 hours 27 min	4 soccer, 4 youth soccer fields
Centerbury Park	Kennesaw, GA	4 hours 54 min	5 soccer
Jennifer Ross Soccer Complex	Savannah, GA	4 hours 13 min	8 grass soccer fields
Daffin Park	Savannah, GA	4 hours 12 min	8 grass soccer fields
Hyde Park Farm	Ravenel, SC	5 hours 20 min	6 grass soccer fields
Florida State University Rec Sportsplex	Tallahassee, FL	27 min	16 multipurpose, 5 softball
Davis Park	Ponte Vedra Beach, FL	2 hours 37 min	5 soccer, 3 football, 4 softball, 6 baseball
Patton Park	Jacksonville, FL	2 hours 31 min	7 multipurpose
Dennis Viollet Soccer Complex	Fleming Island, FL	2 hours 24 min	8 multipurpose
Ashton Brosnahan Park	Pensacola, FL	3 hours 15 min	10 multipurpose, 4 softball
Meadows Soccer Complex	Tallahassee, FL	22 min	10 soccer
Tom Brown Park	Tallahassee, FL	18 min	6 multipurpose diamonds, 1 soccer
Southside Sports Complex	Lake City, FL	1 hour 15 min	5 soccer
ESPN Wide World of Sports	Orlando, FL	3 hours 33 min	17 multipurpose fields
Lakewood Park	Fort Pierce, FL	4 hours 46 min	4 baseball, 4 multipurpose
Joe DiMaggio Sports Complex	Clearwater, FL	4 hours 16 min	4 multipurpose, 2 baseball
Ormond Beach Soccer	Ormond Beach, FL	3 hours 23 min	12 grass fields
IMG Academy	Bradenton, FL	4 hours 32 min	2 football, 2 lacrosse, 12 soccer fields
Austin Tindall Park	Kissimmee, FL	3 hours 44 min	8 grass fields
Northwest Regional Park	Apopka, FL	3 hours 25 min	6 soccer, 4 multipurpose, 2 lacrosse, 2 football fields
Wesley Chapel Park District	Wesley Chapel, FL	3 hours 18 min	10 grass soccer fields
Al Trione Sports Complex	Daphne, AL	3 hours 54 min	4 softball, 4 soccer, 2 football
Founders Park	Fairhope, AL	4 hours 7 min	5 softball, 4 multipurpose
Foley Sports Complex	Foley, AL	4 hours 2 min	16 multipurpose fields
Orange Beach Sports Complex	Orange Beach, AL	4 hours 6 min	5 softball, 4 baseball, 2 soccer, 1 football
Liberty Park Sports Complex	Vestavia Hills, AL	5 hours 7 min	5 grass soccer, 4 synthetic turf fields

4. Sampling of Regional Multipurpose Field Tournaments

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level	State	Region	International
Soccer										
SSA Chelsea Spring Classic	Various	Atlanta, GA	3	2/14-2/15	\$425-\$575	350	U12-U14	89%	100%	
adidas Elite Cup 2015	Peachtree Athletic Complex	Senoia, GA	3	3/27-3/29	\$450-\$620	82	U8-U14	77%	96%	
adidas Women's Elite Showcase 2015	Various	Fayetteville, GA	3	4/24-4/26	\$520-\$650	31	U15-U19	68%	100%	
NASA Adidas Friendship Cup and College Showcase	Various	Kennesaw, GA	3	5/15/5/17	\$320-\$595	83	U8-U14	81%	100%	
NASA Girls Classic	Various	Kennesaw, GA	3	8/22-8/23	\$495-\$645	116	U12-U19	88%	100%	
NASA Boys Classic	Various	Kennesaw, GA	3	8/29-8/30	\$495-\$645	114	U12-U19	94%	100%	
adidas Men's Elite Showcase 2015	Various	Atlanta, GA	3	11/20-11/22	\$520-\$650	36	U15-U17,U19	61%	94%	
19th Annual Gasparilla Cup	Various	Tampa, FL	3	1/16-1/19	\$150-\$350	27	U10,U12,U14,U19	100%	100%	
2015 Ormond Beach Invitational	Ormond Beach Soccer	Ormond Beach, FL	3	1/17-1/18	\$425-\$525	54	U10-U12,U14	100%	100%	
Disney 3v3 Soccer Championships 2015	ESPN Wide World of Sports	Orlando, FL	3	1/17-1/19	\$375		U6-U14,U16-U18			
GPS FL Pre-Season Classic presented by FC America	Various	Apopka, FL	3	1/23-1/25	\$450-\$650	178	U8-U18	97%	98%	
2015 Florida Rush Cup, Presented by Chevrolet	Various	Apopka, FL	3	1/24-1/25	\$525-\$750	102	U9-U14	97%	97%	3%
Brandon Cup 2015	Various	Brandon, FL	3	1/30-2/1	\$150-\$300	137	U12,U14,U19	100%	100%	
CDL Showcase 2015	Various	Tampa, FL	3	2/13-2/16	\$795-\$895	175	U13-U17,U19	99%	99%	
Gator Soccer Showcase 2015	Jonesville Park	Gainesville, FL	3	2/14/2/16	\$375-\$675	79	U10-U16,U19	100%	100%	
Plant City FC Junior Classic	Various	Plant City, FL	3	2/14/-2/15	\$350-\$550	126	U8,U10-U13	100%	100%	
Disney Presidents Day Soccer Festival 2015	ESPN Wide World of Sports	Orlando, FL	3	2/14/2/16	\$525-\$840	254	U9-U17,U19	66%	74%	3%
The 9th Annual 2015 Tampa Bay President's Day Tournament	Various	Tampa, FL	3	2/14-2/15	\$395-\$595	59	U9-U12,U14,U16	98%	98%	2%
Florida Cup 2015	Various	Florida Area	3	3/1-5/10	\$275	110	U12-U18	100%	100%	
10th Annual Bazoooka Soccer Showcase	Various	Winter Haven, FL	3	3/7-3/8	\$550-\$650	44	U13-U19	100%	100%	
2015 Florida Developmental Program Premier Showcase	Various	Aburndale, FL	3	3/7-3/8	\$450	52	U13-U17	100%	100%	
Champions Cup 2015	Various	Palm Harbor, FL	3	3/20-3/22	\$150-\$300		U8,U10,U12,U14-U16,U19			
8th Annual March Madness Soccer Shootout	Various	Largo, FL	3	3/21-3/22	\$250-\$600	84	U8-U12	100%	100%	
Soccerfest - Spring 2015	Various	Lithia, FL	3	3/21-3/23	\$350		U8-U10			
Bazoooka Soccer Junior Showcase	Various	Winter Haven, FL	3	3/21-3/22	\$450-\$550	58	U9-U14	100%	100%	
Disney Spring Soccer Invitational 2015	ESPN Wide World of Sports	Orlando, FL	3	4/3-4/5	\$525-\$840	60	U9-U14,U16,U18	87%	88%	5%
2015 3rd Annual St. Pete Raiders Best of the Bay Soccer Tournament	Various	Tampa, FL	3	4/10-4/12	\$350-\$495	51	U9-U11,U13-U14	100%	100%	
West Pasco FC/Tampa Bay United Junior Showcase 2015	Various	New Port Richey, FL	3	4/10-4/12	\$275-\$495	140	U9-U14	100%	100%	
adidas Greater Tampa Bay FC Classic Spring 2015	Various	Land O' Lakes, FL	3	4/24-4/26	\$345-\$645	58	U10-U12,U14,U16-U17	100%	100%	
Orlando City Youth Junior Pro Invitational	Various	Sanford, FL	3	4/25-4/26	\$500	32	U8-U11,U13	84%	100%	
9th Annual BSI Tournament	Austin Tindall Park	Kissimmee, FL	3	5/2-5/3	\$450-\$575	69	U9-U19	99%	100%	
2015 Champions Cup, Presented by Chevrolet	Various	Apopka, FL	3	5/15-5/17	\$525-\$775	376	U8-U19	100%	100%	
Disney Memorial Day Soccer Shootout - 2015	ESPN Wide World of Sports	Orlando, FL	3	5/23-5/25	\$525-\$840	594	U8-U19	95%	96%	2%
Orlando City Festival 2015	Various	Sanford, FL	3	5/23-5/25	\$500-\$650	115	U9-U17	100%	100%	
Flora-Bama	Various	Perdido Key, FL	3	6/20-6/21	\$395	73	U12,U14,U16,U18	48%	100%	
Disney Cup International - 2015	ESPN Wide World of Sports	Orlando, FL	3	7/13-7/19	\$550-\$875	241	U9-U17,U19	24%	33%	58%
Bazoooka Soccer Preseason Tournament	Austin Tindall Park	Kissimmee, FL	3	8/1-8/2	\$450-\$575	14	U9-U19	100%	100%	
Jacksonville Tournament	Various	Jacksonville, FL	3	5/15-8/16	\$395		U12,U14,U16,U18			
Disney Pre-Season Soccer Kick-Off 2015	ESPN Wide World of Sports	Orlando, FL	3	8/21-8/23	\$525-\$840	82	U9-U14	95%	95%	4%
7th Annual Bazoooka Soccer Cup Invitational	Various	Winter Haven, FL	3	9/5-9/6	\$450-\$575	54	U9-U19	98%	100%	
adidas Cup Fall Classic 2015	Various	Palm Harbor, FL	3	9/18-9/20	\$250-\$550	148	U8-U14	99%	99%	1%
14th Annual Bazoooka Soccer Classic	Austin Tindall Park	Kissimmee, FL	3	10/10-10/11	\$450-\$575	100	U9-U19	100%	100%	
Florida State Invitational Tournament 2015	FSU Rec Plex	Tallahassee, FL	3	4/11-4/12	\$425-\$575	176	U8-U18			
IMG Cup College Showcase	IMG Academy	Bradenton, FL	3	3/6-3/8	\$600-\$900	52	U13-U19			
2015 Ibercup	IMG Academy	Bradenton, FL	3	4/1-4/5		600+	U10-U17			
IMG Cup Boys Showcase	IMG Academy	Bradenton, FL	4	12/17-12/22	\$800-\$1,200	70	U13-U19	77%	80%	19%
Harry Olsen Memorial Cup	Wesley Chapel Park District	Wesley Chapel, FL	3	3/7-3/8	\$550-\$650	80	U13-U19			
Gulf Shores End of Summer Classic	Various	Gulf Shores, AL	3	7/31-8/2	\$1,000	80	U9-U18			
Vestavia Invitational Tournament	Liberty Park Sports Complex	Vestavia Hills, AL	3	2/14-2/15	\$630	45	U12-U14	38%	100%	
Bay City Classic	Various	Mobile, AL	2	11/26-11/28	\$200		U6-U12			
Perdido Soccer Shootout	Various	Orange Beach, AL	3	3/21-3/22	\$575	76	U13-U18	8%	93%	
Challenger Cup	Various	Charleston, SC	3	5/2-5/3	\$425-\$525		U8-U18			



Lacrosse									
2015 Disney Field Hockey Showcase	ESPN Wide World of Sports	Orlando, FL	3	2/5-2/8	\$1,600	175	U16,U19		
IMG Nationals Lacrosse Tournament	IMG Academy	Bradenton, FL	3	11/21-11/23		95	U13-U19		
2015 Summer Faceoff	Austin Tindall Park	Kissimmee, FL	4	5/30-5/31	\$1,295		U9-U18		
Capital City Shoot Out	Tom Brown Park	Tallahassee, FL	4	6/20-6/21	\$1,200	35	U11-U19		
IWLCA Champions Cup Lacrosse Tournament	ESPN Wide World of Sports	Orlando, FL	4	6/20-6/22	\$1,800	200	U16-U18		
Lax Blast Orlando	Northwest Regional Park	Apopka, FL	4	5/30-5/31	\$1,050		U11-U18		
Laxtoberfest	Northwest Regional Park	Apopka, FL	4	10/17-10/18	\$1,050		U11-U18		
Sunshine State Invitational	Wesley Chapel Park District	Wesley Chapel, FL	4-5	6/6-6/7	\$1,000-\$1,100		U9-U19		
I Lacrosse My Heart	Wesley Chapel Park District	Wesley Chapel, FL	4	9/26-9/27	\$950		U9-U19		
Derek Pieper Memorial Cup Tournament	Wesley Chapel Park District	Wesley Chapel, FL	4-5	11/21-11/22	\$1,150-\$1,350		U9-U19		
DICK'S Sporting Goods Tournament of Champions	Wesley Chapel Park District	Wesley Chapel, FL	5	12/29-12/31	\$1,550-\$1,950	65+	U11-U19		
Great Pumpkin Shootout	Various	Palm Coast, FL	5	10/15-10/16	\$700-\$1,150	60	U13-U18		
Florida State Winter Claxic	FSU Rec Sportsplex	Tallahassee, FL	5	12/5-12/6	\$1,000	40+	U10-U18		
Savannah Summer Classic	Jennifer Ross Soccer Complex	Savannah, GA		6/20-6/21	\$1,000-\$1,300		U9-U19		
Savannah Fall Classic	Jennifer Ross Soccer Complex	Savannah, GA		10/24-10/25	\$1,000-\$1,300		U9-U19		
Palmetto Spring Classic	Hyde Park Farm	Ravenel, SC		6/13-6/14	\$850-\$1,250		U8-U18		
Palmetto Fall Classic	Hyde Park Farm	Ravenel, SC		11/8-11/9	\$850-\$1,250		U8-U18		

5. Sampling of Court Sports Tournament Facilities

Facility	City	Drivetime	Amenities
Suwanee Sports Academy Cobb	Marietta, GA	4 hours 57 min	7 basketball, 11 volleyball courts
Suwanee Sports Academy	Suwanee, GA	4 hours 52 min	7 basketball, 11 volleyball courts
Lake Point Sporting Community and Town Center	Emerson, GA	5 hours 8 min	12 basketball, 24 volleyball courts
Southern Volleyball Center	Atlanta, GA	5 hours 14 min	5 volleyball courts
McEachern High School	Powder Springs, GA	4 hours 47 min	3 basketball, 6 volleyball courts
Georgia World Congress Center	Atlanta, GA	4 hours 15 min	58 volleyball courts*
Gwinnett Convention Center	Duluth, GA	4 hours 43 min	Volleyball convention layout
Orlando Sports Center	Orlando, FL	3 hours 25 min	6 basketball, 12 volleyball courts
Orlando Volleyball Academy	Orlando, FL	3 hours 25 min	10 volleyball courts
Ocean Convention Center	Daytona Beach, FL	3 hours 37 min	8 volleyball courts
Tampa Convention Center	Tampa, FL	3 hours 47 min	38 volleyball courts
Prime Osborn Convention Center	Jacksonville, FL	2 hours 6 min	Volleyball convention layout
ESPN Wide World of Sports	Orlando, FL	2 hours 59 min	6 basketball, 12 volleyball, 1 arena
Tully Gymnasium	Tallahassee, FL	28 min	4 basketball/volleyball courts
Tucker Civic Center	Tallahassee, FL	27 min	Volleyball convention layout
The Long Center	Clearwater, FL	4 hours 13 min	3 basketball/volleyball courts
Jacksonville Ice & Sportsplex	Jacksonville, FL	2 hours 10 min	5 basketball/volleyball courts
The Big House Sports Complex	Tavares, FL	3 hours 5 min	9 basketball, 16 volleyball courts
Cocoa Expo Center	Cocoa Beach, FL	3 hours 59 min	11 basketball, 14 volleyball courts
Foley Sports Complex	Foley, AL	4 hours 3 min	6 basketball, 12 volleyball courts
Birmingham CrossPlex	Birmingham, AL	5 hours 11 min	9 volleyball, 1 arena
Montgomery Multiplex (Cramton Bowl)	Montgomery, AL	3 hours 50 min	6 basketball, 15 volleyball courts

6. Sampling of Court Sports Tournament and Events

Tournament Name	Facility	City	Games	Dates	Price	Teams	Level
Basketball							
Starr Athletics Atlanta Shootout	Various	Atlanta, GA	3+	3/6-3/8	\$150		U8-U18
Tip-Off Classic	Various	Atlanta, GA	3	3/6-3/8	\$150		U8-U18
Playmakers Kick Off Classic	Suwanee Sports Academy Cobb	Marietta, GA	3	3/6-3/8	\$175		U8-U18
NAYBA - (SEYBC Atlanta Event)	Various	North Atlanta, GA	4	3/6-3/8	\$225		U8-U18
USBA 1st Annual Georgia Fusion Shootout	Various	Augusta, GA	4	3/7-3/8	\$150		5th-7th
Hoops 2 Dunk Cancer Classic Presented by ProXO	Suwanee Sports Academy	Suwanee, GA	3+	3/13-3/15	\$250		U8-U18
St. Patrick's Day Weekend Youth Basketball Championships	Various	Atlanta, GA	3	3/13-3/15	\$150	100+	U8-U18
USBA "The Magic Show" hosted by Statesboro Magic	Various	Statesboro, GA	3+	3/14	\$200		5th-7th
USBA 1st Annual Hank Gathers Memorial	Various	Augusta, GA	3+	3/20-3/22	\$175		U8-U18
Hardwood Classic	Various	Cumming, GA	3	3/20-3/22	\$225	164	U6-U18
10th Annual March Madness	Various	Dalton, GA	3	3/20-3/22	\$150		U8-U18
BIG SHOTS Southern Shootout	Various	Atlanta, GA	3+	3/21-3/22	\$425	27	U8-U18
Georgia Hoops Invitational Presented by ProXO	Various	Marietta & Roswell, GA	3+	3/27-3/29	\$270		U8-U18
15th Annual Hotlanta Invitational	Various	Atlanta, GA	3+	3/27-3/29	\$335		U8-U18
USBA Dominique Wilkins Challenge	Various	Atlanta, GA	3+	3/27-3/29	\$200		U8-U18
USBA Super Regional	Various	Atlanta, GA	3+	4/3-4/5	\$200		U8-U18
Verizon Hoops Classic presented by ProXO	Suwanee Sports Academy Cobb	Marietta, GA	3+	4/3-4/4	\$270		U8-U18
PrimeTime Sports Spring Shootout	Suwanee Sports Academy	Atlanta, GA	3	4/4-4/5	\$230	60	U8-U18
Columbus Hoops Challenge	Various	Columbus, GA	3+	4/10-4/12	\$270		U8-U18
PrimeTime Sports Spring Shootout	Suwanee Sports Academy	Atlanta, GA	3+	4/11-4/12	\$260	60	U8-U18
USBA Next Level Ballers & Just Skills Hoops Classic	Various	Atlanta, GA	3+	4/11-4/12	\$200		U8-U18
Southeast Tune-Up Classic	Various	Hinesville, GA	3+	4/17-4/19	\$200	50+	5th-12th
RUMBLE in the ATL	Various	Powder Springs, GA	3	4/17-4/19	\$375		U10-U14
USBA Tournament of Champions	Various	Augusta, GA	3+	4/17-4/19	\$200		U8-U18
G Shock Showcase	Various	Atlanta, GA	3	4/17-4/19	\$175		U8-U18
PrimeTime Sports Spring Shootout	Suwanee Sports Academy	Suwanee, GA	3+	4/18-4/19	\$260	60	U8-U18
BIG SHOTS Atlanta	Various	Atlanta, GA	3+	4/18-4/19	\$425	60	U8-U18
Microsoft Hoops Classic presented by ProXO	Suwanee Sports Academy Cobb	Marietta, GA	3+	4/24-4/26	\$270	74	U8-U18
NTBA All Area Tournament Association I	Various	Augusta, GA	3+	4/24-4/26	\$175		U8-U18
6th Annual Ballers Unite	Various	Augusta, GA	3+	5/1-5/3	\$225	115	U8-U18
USSSA Super Regionals (National Qualifier)	Various	Marietta & Roswell, GA	3+	5/1-5/3	\$300	100+	U8-U18
6th Annual Mothers Day Classic	Suwanee Sports Academy Cobb	Marietta, GA	3+	5/8-5/10	\$250	60+	U8-U18
BIG SHOTS Atlanta	Various	Atlanta, GA	3+	5/16-5/17	\$425	60	U8-U18
PrimeTime Sports Summer Hoops Tour	Suwanee Sports Academy Cobb	Marietta, GA	3+	5/16-5/17	\$260		U8-U18
NTBA All Area Tournament Association II	Various	Augusta, GA	3+	5/22-5/24	\$175		U8-U18
BIG SHOTS Atlanta Memorial Weekend	Various	Atlanta, GA	3+	5/23-5/24	\$425		U8-U18
USBA H.A.V.O.C & Mayhem Shootout	Various	Augusta, GA	3+	5/29-5/31	\$175		U8-U18
BIG SHOTS Augusta	Various	Augusta, GA	3+	5/30-5/31	\$425		U8-U18
BIG SHOTS Atlanta	Various	Atlanta, GA	3+	6/6-6/7	\$425	60	U8-U18
USBA Georgia State Championship	Various	Atlanta, GA	3+	6/12-6/14	\$225		U8-U18
8th Annual Summer Slam	Various	Atlanta, GA	3+	6/19-6/21	\$200		U8-U18
4th Annual "Only The Best" Tournament	Suwanee Sports Academy	Suwanee, GA	3+	6/19-6/21	\$200		U8-U18
Big Time Hoops Carolina College Showcase	Various	Charlotte, NC, GA	4	6/20-6/21	\$300	60	U8-U18
PrimeTime Sports Southern Championship	Suwanee Sports Academy	Atlanta, GA	3+	6/27-6/28	\$350		U8-U18
BIG SHOTS Atlanta	Various	Atlanta, GA	3+	7/18-7/19	\$600	60	U8-U18
BIG SHOTS Atlanta	Various	Atlanta, GA	3+	7/18-7/19	\$600	60	U8-U18
Norman Parker Showcase	Suwanee Sports Academy	Suwanee, GA		4/3-4/4	\$395		U12-U18
HoopSeen Atlanta Jam	Suwanee Sports Academy	Suwanee, GA		4/10-4/12	\$495		U14-U18
Bob Gibbons Tournament of Champions	Suwanee Sports Academy	Suwanee, GA		5/1-5/3	\$475		U12-U18
Best of the South	Suwanee Sports Academy	Suwanee, GA		7/8-7/12	\$495		U14-U18
HoopSeen Summer Jam	Suwanee Sports Academy	Suwanee, GA		7/23-7/26	\$495		U14-U18
BIG SHOTS Lakeland	Various	Lakeland, FL	3+	3/7-3/8	\$425	38	U8-U18
10th Springfest Shootout	Various	Pensacola, FL	3+	3/13-3/15	\$250		U10-U18
7th Panama City Showdown	Various	Panama City, FL	3+	3/20-3/22	\$275		U10-U18
BIG SHOTS Orlando	Orlando Sports Center	Orlando, FL	3+	3/21-3/22	\$425	10	U8-U18
BIG SHOTS Boynton Beach	Various	Boynton Beach, FL	3+	3/28-3/29	\$425		U8-U18
NAYBA Team Tampa Florida Super Regional	Various	Tampa, FL	4	4/3-4/5	\$225		U8-U18
BIG SHOTS Daytona Beach	Various	Daytona Beach, FL	3+	4/4-4/5	\$425		U8-U18
BIG SHOTS Panama City	Various	Panama City, FL	3+	4/4-4/5	\$425	25	U8-U18
BIG SHOTS DC Tampa	Various	Tampa, FL	3+	4/11-4/12	\$600	23	U8-U18
BIG SHOTS Tallahassee	Various	Tallahassee, FL	3+	4/18-4/19	\$425	31	U8-U18
BIG SHOTS Sarasota	Various	Sarasota, FL	3+	4/18-4/19	\$425		U8-U18
BIG SHOTS Florida	Various	Tampa, FL	3+	4/25-4/26	\$600		U8-U18
BIG SHOTS Orlando	Orlando Sports Center	Orlando, FL	3+	5/2-5/3	\$425		U8-U18

BIG SHOTS Sarasota	Various	Sarasota, FL	3+	5/9-5/10	\$425		U8-U18
BIG SHOTS Tallahassee	Various	Tallahassee, FL	3+	5/9-5/10	\$425	31	U8-U18
BIG SHOTS Tampa	Various	Tampa, FL	3+	5/16-5/17	\$425	41	U8-U18
BIG SHOTS Daytona Beach Memorial Weekend	Various	Daytona Beach, FL	3+	5/23-5/24	\$425	25	U8-U18
BIG SHOTS Lakeland	Various	Lakeland, FL	3+	5/30-5/31	\$425	38	U8-U18
BIG SHOTS Naples	Various	Naples, FL	3+	5/30-5/31	\$425		U8-U18
BIG SHOTS Sarasota	Various	Sarasota, FL	3+	6/6-6/7	\$425		U8-U18
BIG SHOTS Boynton Beach	Various	Boynton Beach, FL	3+	6/6-6/7	\$425		U8-U18
Gulf Coast Challenge	Various	Pensacola, FL	3	6/20-6/22	\$250		U8-U18
BIG SHOTS Daytona Beach	Various	Daytona Beach, FL	3+	6/27-6/28	\$425		U8-U18
BIG SHOTS Orlando	Orlando Sports Center	Orlando, FL	3+	7/4-7/5	\$425	32	U8-U18
BIG SHOTS Jacksonville	Various	Jacksonville, FL	3+	7/4-7/5	\$425		U8-U18
Bigfoot Hoops Orlando Summer Classic	Various	Orlando, FL	4	7/8-7/12	\$495		U8-U18
BIG SHOTS Florida	Various	Tampa, FL	3+	7/18-7/19	\$600		U8-U18
BIG SHOTS Fort Lauderdale	Various	Fort Lauderdale, FL	3+	7/25-7/26	\$600		U8-U18
Summer Madness Classic	Various	Pensacola, FL	3	7/25-7/26	\$250		U8-U18
BIG SHOTS Panama City	Various	Panama City, FL	3+	8/1-8/2	\$425		U8-U18
BIG SHOTS St. Petersburg	Various	St. Petersburg, FL	3+	8/1-8/2	\$425	25	U8-U18
BIG SHOTS Daytona Beach Labor Day	Various	Daytona Beach, FL	3+	8/29-8/30	\$425	25	U8-U18
BIG SHOTS Tallahassee	Various	Tallahassee, FL	3+	8/29-8/30	\$425	31	U8-U18
Super Saver	The Big House Sports Complex	Tavares, FL	2	1/24-1/25	\$125		U9-U14
AAU National Boys Basketball Super Regional Championship	The Big House Sports Complex	Tavares, FL	3	3/21-2/22	\$325		U9-U18
AAU National Boys Basketball Super Regional Championship	The Big House Sports Complex	Tavares, FL	3	4/10-4/12	\$325		9th-12th
Bay City Diamonds AAU Basketball Invitational	The Big House Sports Complex	Tavares, FL	3	3/13-3/15	\$275		3rd-12th
Jax Magic Tip-Off Classic	Jacksonville Indoor Sports	Jacksonville, FL	3	2/20-2/22	\$175		U9-U14
March Madness	Jacksonville Indoor Sports	Jacksonville, FL	3	3/20-3/22	\$300		U9-U18
6th Annual Jax Magic Invitational	Jacksonville Indoor Sports	Jacksonville, FL	3	4/10-4/12	\$300		U9-U18
May Madness	Jacksonville Indoor Sports	Jacksonville, FL	3	5/15-5/17	\$300		U9-U18
5th Annual Summer Classic	Jacksonville Indoor Sports	Jacksonville, FL	3	6/5-6/7	\$300		U9-U18
2nd Annual Nationals Championship Tune-Up	Jacksonville Indoor Sports	Jacksonville, FL	3	6/26-6/28	\$250		U9-U18
3rd Annual Jax Magic Showcase	Jacksonville Indoor Sports	Jacksonville, FL	3	5/1-5/3	\$335		U9-U18
The National Invitational Championships	Cocoa Expo Center	Cocoa Beach, FL	6		\$595		6th-12th
Florida Grade School Invitational	Various	Fort Myers, FL	3	2/7-2/8	\$275	36	5th-8th
Posterize Hoops Tip-Off	The Long Center	Clearwater, FL	3	2/21-2/22	\$200		3rd-12th
GBC Hardwood Classic	Various	Gainseville, FL	3	5/1-5/3	\$200		4th-11th
3rd Annual Real Deal in the Ville	Jacksonville Indoor Sports	Jacksonville, FL	3	3/13-3/15	\$325		2nd-12th
7th Annual SGRL Classic	Various	Hazel Green, AL	3	2/27-3/1	\$155	19	U8-U18

John Allen Kickoff	Various	Birmingham, AL	3	3/6-3/8	\$200		4th-11th
Heat Jam	Various	Cullman, AL	3	3/6-3/7	\$175		4th-11th
North Alabama Play Day	Various	Monrovia, Madison, AL	3	3/6-3/7	\$75		3rd-6th
Steel City Classic	Various	Birmingham, AL	3	3/6-3/8	\$275		U8-U18
Kickoff Classic	Various	Birmingham, AL	3	3/6-3/8	\$225		5th-10th
Tuscaloosa Invitational	Various	Tuscaloosa, AL	3	3/13-3/15	\$225	140	U8-U18
Early Bird Tune Up	Various	Huntsville, AL	3	3/13-3/15	\$140		4th-11th
2nd Annual St. Bernard Tournament	Various	Cullman, AL	3	3/13-3/14	\$150		4th-11th
3rd Annual Rocket City Tip-Off Classic	Various	Huntsville, AL	3	3/13-3/15	\$175		U8-U18
The Battle of the Magic City	Various	Birmingham, AL	3	3/13-3/15	\$300		U8-U18
Gadsden Stars Spring Shootout	Various	Gadsden, AL	3	3/20-3/21	\$175		5th-10th
2nd Annual Talk of the Town Tip off Tournament	Various	Florence, AL	3	3/20-3/22	\$175		U8-U18
Spring Break Shootout	Various	Birmingham, AL	3	3/20-3/22	\$200		4th-11th
USSSA Road to the Rings	Montgomery Multiplex	Montgomery, AL	3	3/21-3/22	\$225		3rd-10th
3rd Annual Ball So Hard Classic	Various	Birmingham, AL	3	3/27-3/29	\$225		4th-11th
Spinners Classic #1	Various	Athens, AL	3	3/27-3/29	\$175		U8-U18
2nd Annual ABA Hoopfest	Various	Huntsville/Monrovia, AL	3	3/27-3/29	\$155		U8-U18
Soldiers Elite - Stop, Drop, and Roll	Various	Huntsville, AL	3	3/27-3/29	\$150		U8-U18
Spring Showdown	Various	Birmingham, AL	3	3/27-3/29	\$200		4th-11th
Mayhem in the Bay	Various	Mobile, AL	3	3/27-3/29	\$200		4th-11th
Mike Daniel Memorial	Various	Birmingham, AL	3	4/3-4/4	\$175		4th-11th
AprilFest	Various	Hamilton, AL	3	4/3-4/4	\$175		5th-12th
BIG SHOTS Montgomery	Montgomery Multiplex	Montgomery, AL	3	4/4-4/5	\$425		U8-U18
Capital City Classic	Montgomery Multiplex	Montgomery, AL	3	4/10-4/12	\$200		4th-11th
US Space and Rocket Tip Off	Various	Huntsville, AL	3	4/10-4/12	\$200		4th-11th
2nd Annual North Alabama Stars Mid-Season Classic	Various	Florence, AL	3	4/10-4/12	\$175		U8-U18
Jaguars CLASSIC Jamboree	Various	Moulton, AL	3	4/10-4/12	\$155		U8-U18
Alabama Hustlers Magic City Rumble	Various	Birmingham, AL	3	4/10-4/12	\$225	165	4th-11th
Alabama Blazers 4th Annual Tip Off Classic	Various	Tuscaloosa, AL	3	4/10-4/12	\$175		4th-11th
Southern Spring Invitational Featuring John Lucas	Various	Birmingham, AL	3	4/17-4/19	\$300	200+	U8-U18
D.Y.B #IDGT Hoopfest	Various	Decatur, AL	3	4/17-4/18	\$175		4th-11th
6th Annual Warriors Classic	Various	Huntsville, AL	3	4/17-4/19	\$205		U8-U18
Auburn Showdown	Various	Auburn, AL	3	4/17-4/19	\$200		4th-11th
Gadsden Stars Annual Classic	Various	Gadsden, AL	3	4/17-4/18	\$175		5th-10th
Circle City Challenge	Various	Dothan, AL	3	4/24-4/26	\$200		4th-11th
Super Shootout	Various	Birmingham, AL	3	4/24-4/26	\$200		4th-11th
Battle on Grant Mountain	Various	Grant, AL	3	4/24-4/26	\$225		U8-U18
Early Bird Spring Fling	Various	Cullman, AL	3	4/24-4/25	\$200		U8-U18
Battle at Bernard	Various	Cullman, AL	3	4/24-4/25	\$150		U8-U18
USSSA Tournament of the Rings	Montgomery Multiplex	Montgomery, AL	3	4/25-4/26	\$225		3rd-10th
3rd Annual Showcase on the Water	Various	Guntersville, AL	3	5/1-5/3	\$165		U8-U18
Mystic River Classic	Various	Decatur, AL	3	5/1-5/2	\$175		4th-11th
Team S.W.A.G.G. Mother's Day Play Date	Various	Huntsville, AL	3	5/8-5/10	\$200		U8-U18
Soldiers Elite - Ball til' You Fall	Various	Somerville, AL	3	5/8-5/10	\$150		U8-U18
YBOA Alabama Boys State Championship Part 1	Montgomery Multiplex	Montgomery, AL	3	5/8-5/10	\$250		4th-11th
Mother's Day @ Bernard	Various	Cullman, AL	3	5/9	\$150		U8-U18
YBOA Alabama Boys State Championship Part 2	Montgomery Multiplex	Montgomery, AL	3	5/15-5/17	\$250		4th-11th
3rd Annual North Alabama Stars Showcase Tournament	Various	Florence, AL	3	5/15-5/17	\$175		U8-U18
Huntsvegas Shootout	Various	Huntsville, AL	3	5/15-5/17	\$175		3rd-9th
May Madness HOOPS Fest	Various	Moulton, AL	3	5/15-5/17	\$155		4th-11th
Gulf Coast Challenge	Various	Gulf Shores, AL	3	5/22-5/24	\$220		4th-11th
Johnny Adrian Classic	Various	Auburn, AL	3	5/29-5/31	\$220		4th-11th
Shoot Out in the Shoals	Various	Florence, AL	3	5/29-5/31	\$175		U8-U18
Annual Terriers Classic	Various	Huntsville, AL	3	5/29-5/31	\$200	48	4th-11th
5th Annual Warriors Summer Slam	Various	Huntsville, AL	3	6/5-6/7	\$205	45	U8-U18
2nd Annual June Elite Showdown	Various	Huntsville, AL	3	6/12-6/14	\$200	54	1st-10th
Soldiers Elite - No Flex; ZONE	Various	Madison, AL	3	6/12-6/14	\$150		U8-U18
3rd Annual Team S.W.A.G.G. Shootout	Various	Huntsville, AL	3	6/26-6/28	\$200		U8-U18

Volleyball								
2015 Florida Volleyball Festival	Ocean Center	Daytona Beach, FL	3	1/10-1/11	\$325-\$425			U12-U18
Tour of Champions Event	Ocean Center	Daytona Beach, FL	3	1/31-2/1	\$325-\$425	200		U10-U18
Tour of Champions Event	Prime Osborn	Jacksonville, FL	3	2/21-2/22	\$325-\$425	200		U10-U18
JJVA Spring Classic	Jacksonville Ice & Sportsplex	Jacksonville, FL	3	4/11-4/12	\$350	79		U12-U18
JJVA River City Winter Blast	Jacksonville Ice & Sportsplex	Jacksonville, FL	3	1/24-1/25	\$350			U12-U18
Jax Jam	Jacksonville Ice & Sportsplex	Jacksonville, FL	3	2/21/2/22	\$375			U12-U18
First Coast Festival 2015	Jacksonville Ice & Sportsplex	Jacksonville, FL	3	3/14-3/15	\$350			U12-U18
Tour of Champions Event	Tampa Convention Center	Tampa, FL	3	3/21-3/22	\$325-\$425	200		U10-U18
2015 Girls Junior Regional Championships	Orange County Convention	Orlando, FL	3	5/2-5/3	\$500			U12-U18
2015 ASICS Girls Junior Regional Qualifier	Orange County Convention	Orlando, FL	3	5/9-5/10	\$500	282		U12-U18
AAU Big House Kickoff	The Big House	Tavares, FL	4	1/10-1/11	\$200	56		U10-U18
Aquafina Big House 1 Day	The Big House	Tavares, FL	4	2/1	\$150	21		U10-U18
Under Armour Big House Showdown	The Big House	Tavares, FL	4	2/7-2/8	\$350	15		U10-U18
Baden Big House 1 Day	The Big House	Tavares, FL	4	2/22	\$150	21		U10-U18
Big House JVA Challenge	The Big House	Tavares, FL	4	2/28-3/1	\$400			U10-U18
Big House AAU Super Regional	The Big House	Tavares, FL	4	3/7-3/8	\$350	49		U10-U18
Gatorade Big House Tune Up	The Big House	Tavares, FL	4	3/28-3/29	\$350			U10-U18
Baden Big House Main Event	The Big House	Tavares, FL	4	4/18-4/19	\$350			U10-U18
MLK Invitational	Orlando Sports Center	Orlando, FL	4	1/10-1/11	\$425	217		U10-U16
MLK Showcase	Orlando Sports Center	Orlando, FL	4	1/17-1/19	\$525	133		U16-U18
AAU Chill Blast	Orlando Volleyball Academy/Orlando Sports Center	Orlando, FL	4	1/24-1/25	\$400	131		U10-U18
Tallahassee Invitational	Civic Center/Tully Gym	Tallahassee, FL	4	2/7-2/8	\$350	90		U12-U18
President's Day Super Showcase	Orlando Volleyball Academy	Orlando, FL	4	2/14-2/16	\$525	116		U12-U18
Asics OVA Invite	Orlando Volleyball Academy	Orlando, FL	4	2/21-2/22	\$450			U10-U18
AAU Spring Fling #1	Orlando Sports Center	Orlando, FL	4	3/14-3/15	\$375	96		U10-U14
Suncoast Volleyball March Madness Invitational	Various	Sarasota, FL	4	3/14	\$150	52		U10-U16
AAU Spring Fling #2	Orlando Sports Center	Orlando, FL	4	3/21-3/22	\$375	96		U15-U18
2015 Southern Sizzler	Orlando Sports Center	Orlando, FL	4	4/11-4/12	\$400	116		U10-U18
2015 Disney Volleyball Showcase	ESPN Wide World of Sports/Orange County Convention Center	Orlando, FL	4	4/17-4/19	\$795	756		U12-U18
2015 AAU Regional Championships	Orlando Sports Center	Orlando, FL	4	4/25-4/26	\$425	180		U10-U14
Spring Classic	The Long Center	Clearwater, FL	3	2/28-3/1	\$150-\$350	70		U10-U18
Christmas Challenge	The Long Center	Clearwater, FL	3	12/13-12/14	\$125-\$150	43		U11-U18
New Year's Classic	The Long Center	Clearwater, FL	3	1/10-1/11	\$150-\$350	64		U10-U18
Capital City Classic	Tully Gym	Tallahassee, FL	3	2/28-3/1	\$300	49		U12-U18
Mizuno Southern Power League Stop #4	Birmingham CrossPlex	Birmingham, AL	4	5/2-5/3	\$400	128		U11-U18
Peachtree Classic	Various	Atlanta, GA	4	3/14-3/15	\$420	213		U12-U18
Big South Tournament	Georgia World Congress Center	Atlanta, GA	8	4/3-4/5	\$795	1300+		U12-U18
Southern Dream Volleyball Tournament	Suwanee Sports Academy/Gwinnett Convention Center	Suwanee/Duluth, GA	7	1/17-1/19	\$595	100		U13-U18
Icebreaker	Suwanee Sports Academy/Gwinnett Convention Center	Suwanee/Duluth, GA	5	1/31-2/1	\$395	102		U12-U18
Cheer & Dance								
The Orlando Diamond Championship	University of Central Florida	Orlando, FL		11/23	\$60			U8-U18
JAMfest JAM-Bash Series	Jacksonville Veterans Memorial Arena	Jacksonville, FL		2/1	\$49-\$95			
The Savannah Diamond Championship	Savannah Convention Center	Savannah, GA		2/21	\$60			U8-U18
Snowflake Classic	Savannah Civic Center	Savannah, GA		12/5	\$35-\$55			U8-U18
Gymnastics								
5th Annual Courtney Kupets "Pink" Gymnastics Invitational	Savannah Convention Center	Savannah, GA		3/6-3/8	\$75-\$95			U6-U18
2015 Girl's First AAU North Qualifier	Tallahassee Community College	Tallahassee, FL		1/17-1/18	\$48			U9-U18
2015 Gym Force Classic	Tully Gymnasium FSU	Tallahassee, FL		2/21-2/23	\$80			U9-U18
2nd Annual Nole Invite	Gym Force Gymnastics	Tallahassee, FL		12/6-12/7	\$40			U9-U18
Dolphin Classic 2015	Orlando Gymnastics	Orlando, FL		1/30-1/31	\$65-\$90			U9-U18
Daytona Open	The Ocean Center	Daytona Beach, FL		2/6-2/8	\$60-\$110			U9-U18
AAU 3rd State Qualifier	Taylor Gymnastics	Perry, FL		3/21-3/22				
Wrestling								
Marine Corps Ironman Challenge 2015	Westside High School	Jacksonville, FL		4/10-4/11	\$30			U6-U18